

Press Release

RHODIA INAUGURATES ITS NEW DEVELOPMENT CENTER DEVOTED TO THE MATERIALS OF THE FUTURE

Lyon, May 7, 2010 --- Jean-Pierre Clamadieu, Chairman and CEO of Rhodia, today officially opened the *Technyl* Innovation Center*, the Group's new development hub, in the presence of Michel Mercier, Minister responsible for Rural Areas & Regional Planning in the French Government, Jean-Jack Queyranne, Chairman of the Rhône-Alps Region, and Gérard Collomb, Senator and Mayor of Lyon and Chairman of the Greater Lyon Area, along with a large number of customers and partners.

Jean-Pierre Clamadieu, Chairman and CEO of Rhodia, made the following statement: *"We will develop the new-generation materials that will allow our customers to successfully meet the challenges posed by sustainable development. Polyamide boasts significant innovation potential and its applications are highly promising. This new center – the centerpiece of our international research & development network – will allow us to pursue innovation and profitable growth in full compliance with our commitment as a socially responsible chemical company."*

Attached to the Lyon Research & Technology Center and located within Rhodia's Saint-Fons Belle-Etoile facility, the Technyl Innovation Center is comprised of a pluridisciplinary, multicultural team of nearly 50 specialists. This center – which has been given an international remit – concentrates all of Rhodia's know-how around high-performance engineering plastics, from initial research on polymers to the design of plastic components using the most advanced virtual simulation tools.

The innovations derived from this center will find applications in a wide range of industries and markets: transport, electricity and electronics, construction and consumer goods. They will provide solutions to the technical, economic and environmental issues facing our customers, such as the reduction of CO₂ emissions in motor vehicles, thermal insulation in High Environmental Quality buildings, or the recycling of composite materials.

* *Technyl® is the registered trademark of Rhodia's polyamide-based engineering plastics*



Rhodia is an international chemical company resolutely committed to sustainable development. As a leader in its businesses, the Group aims to improve its customers' performance through the pursuit of operational excellence and its ability to innovate. Structured around six Enterprises, Rhodia is the partner of major players in the automotive, electronics, flavors and fragrances, health, personal and home care markets, consumer goods and industrial markets. The Group employs around 13,600 people worldwide and generated sales of €4.03 billion in 2009. Rhodia is listed on Euronext Paris.

For more information, please visit our [website www.rhodia.com](http://www.rhodia.com)

Contacts

Media Relations

Lamia Narcisse

☎ +33 (0)1 53 56 59 62

Investor Relations

Maria Alcon Hidalgo

☎ +33 (0)1 53 56 64 89

Benjamin Bruneau

☎ +33 (0)1 53 56 64 42