

Press Release

RHODIA IS TO RATIONALIZE ITS FILTER TOW PRODUCTION

Paris, May 26, 2010 ----- Rhodia today announced it is to cease its acetate filter tow manufacturing operations at its site in Valencia, Venezuela. The closure of this facility which employs about 120 people will be fully effective by the end of 2010.

This represents a further progress in the execution of Rhodia Acetow's cost optimization program enhancing the competitiveness of its operations worldwide.

Moreover, the Group will ensure continuous delivery of quality of service to its customers worldwide by appropriate management of its overall manufacturing capacity throughout the Enterprise's filter tow plants-network in Germany, Russia and Brazil, in accordance with market developments.

Rhodia Acetow is a fully integrated global player in the manufacture of cellulose acetate fiber, used extensively in the manufacture of cigarette filters. Rhodia Acetow is the third largest producer of cellulose acetate tow (worldwide market share of 18%) with facilities in Europe, Russia, USA, Brazil and Venezuela. Its strategy rests in four pillars: world class quality, continuous competitiveness improvement, product innovation and proactive customer support.

Rhodia is an international chemical company resolutely committed to sustainable development. As a leader in its businesses, the Group aims to improve its customers' performance through the pursuit of operational excellence and its ability to innovate. Structured around six Enterprises, Rhodia is the partner of major players in the automotive, electronics, flavors and fragrances, health, personal and home care markets, consumer goods and industrial markets. The Group employs around 13,600 people worldwide and generated sales of €4.03 billion in 2009. Rhodia is listed on Euronext Paris.

For more information, please visit our [website www.rhodia.com](http://www.rhodia.com)

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