



PRESS RELEASE

## RECTIFICATION OF A MISTAKE BY BLOOMBERG

Reims, May 31<sup>st</sup>, 2010- 5:45 pm - BCC informs the financial community that a technical mistake was made by Bloomberg during the session on May 31<sup>st</sup>, 2010.

Indeed, Bloomberg assigned a downgrading in the recommendation for Aurel BGC to the BCC Group, whereas this did not concern the BCC Group in any way.

On account of the severity of the incorrect information disclosed in this way, the BCC Group interceded with Bloomberg, which immediately rectified this mistake.

**Next date:** General Meeting to be held at 10 am on June 4<sup>th</sup>, 2010 at Champagne LANSON, Reims

### BCC fully owns seven Champagne Houses

- **Champagne Lanson** (Reims), the prestigious international brand.
- **Champagne Chanoine Frères** (Reims), wines intended primarily for the European mass retail market (Chanoine brand), notably with the **Tsarine** Cuvée range.
- **Champagne Boizel** (Epernay), French mail-order market leader, with wines distributed in the traditional sector for international markets.
- **Maison Burtin** (Epernay), a European mass retail supplier and owner of the **Besserat de Bellefon** brand, distributed through traditional networks (restaurants, wine stores).
- **Champagne De Venoge** (Epernay), sold on selective retail markets, notably with its **Louis XV** grande cuvée.
- **Champagne Philipponnat** (Mareuil sur Aÿ), which owns the prestigious **Clos des Goisses**, with wines also available on selective retail markets as well as in leading restaurants.
- **Champagne Alexandre Bonnet** (Les Riceys), owner of a vast vineyard (wine sold in traditional sectors), as well as the **Ferdinand Bonnet** brand.

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