PRESS RELEASE

Paris, June 9, 2010

Gilles Michel will join Imerys in the fall of 2010 and will report to Gérard Buffière, Director and CEO of Imerys. After approval of the project by the company's relevant corporate bodies, Gilles Michel will be nominated for the position of Chairman and CEO of Imerys at the 2011 Shareholders' General Meeting.

A graduate of the Ecole Polytechnique (1974), the Ecole Nationale de la Statistique et de l'Administration Economique (ENSAE) and the Institut d'Etudes Politiques (IEP) of Paris, Gilles Michel spent sixteen years with Saint-Gobain, holding a variety of different managerial positions, notably in the US. In 2000, he was appointed General Manager of its Ceramics & Plastics business group, and member of Saint-Gobain's Management Committee.

In 2001, Gilles Michel joined the PSA Peugeot-Citroën group as General Manager of the Platforms, Techniques & Purchasing activity and member of Peugeot's Executive Committee. In 2007 he was appointed General Manager of Citroën, and member of the PSA Executive Management Board.

Since the 1st December 2008, Gilles Michel has held the position of Chief Executive Officer of the Strategic Investment Fund, whose activity involves taking equity stakes in companies expected to contribute to the growth and competitiveness of the French economy.

The Chairman of the Board of Directors Aimery Langlois-Meurinne.

The world leader in adding value to minerals, Imerys is active in 47 countries through more than 240 industrial and commercial sites. The Group achieved €2.8 billion in sales in 2009. Imerys mines and processes minerals from reserves with rare qualities in order to develop solutions that improve its customers' product performance and manufacturing efficiency. The Group's products have a great many applications in everyday life, including construction, personal care, paper, paint, plastic, ceramics, telecommunications and beverage filtration. More comprehensive information about Imerys may be obtained from its Internet website (www.imerys.com).

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