



Paris, August 31, 2010

Availability of the Half-year financial report as at 30 June 2010

FFP announced today that the 2010 half-year financial report is now available and has been filed with the French "Autorité des marchés financiers" (AMF).

The report is available on FFP's web site (www.societe-ffp.fr), in its «*Shareholder relations*» section.

About FFP:

FFP (Société Foncière, Financière et de Participations-FFP) is an industrial and financial holding company, listed in Paris, majority-owned by the Peugeot family group and managed by Robert Peugeot. FFP is the leading shareholder in Peugeot S.A. and has pursued a policy of taking friendly, long-term shareholdings for several years.

www.societe-ffp.fr