

Press Release

SUCCESS OF RHODIA EMPLOYEE SHAREHOLDING PLAN

Paris, September 2nd, 2010 ---- The employee shareholding plan Rhodia launched in June was subscribed by 45% of the Group employees in 13 countries. The capital increase is resulting in the issuance of 3 million new shares for an amount of approximately €38 million. This offering increases the total number of Rhodia shares to 104 495 997.

“The high participation rate combined with the oversubscription illustrates the success of this operation and the confidence of our employees into Rhodia’s future”, commented Yolène Coppin, Group Executive Vice President, Human Resources.

Following this operation, Rhodia’s employees hold 6.5% of the share capital compared to 3.7% previously.

Rhodia is an international chemical company resolutely committed to sustainable development. As a leader in its businesses, the Group aims to improve its customers’ performance through the pursuit of operational excellence and its ability to innovate. Structured around six Enterprises, Rhodia is the partner of major players in the automotive, electronics, flavors and fragrances, health, personal and home care markets, consumer goods and industrial markets. The Group employs around 13,600 people worldwide and generated sales of €4.03 billion in 2009. Rhodia is listed on Euronext Paris.

For more information, please visit our [website www.rhodia.com](http://www.rhodia.com)

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