

AVENIR TELECOM

Ordinary and Extraordinary General Meeting on September 28, 2010

Marseille, 10 September 2010 - The shareholders of AVENIR TELECOM are hereby informed that the Ordinary and Extraordinary Annual General Meeting will be held on:

Tuesday 28 September 2010 at 05:00 pm

at the *company's headquarter :* 208 Boulevard de Plombières, 13581 Marseille Cedex 20, France

The formal convening notice has been published in the public register (BALO - *Bulletin des Annonces Légales Obligatoires*) on Friday 10 september 2010 as well as in a legal notices journal (Les Nouvelles Publications) in respect of the legal requirements. This notice can be accessed on the Company's website www.avenir-telecom.com; it cancels and replaces the meeting notice, serving as the formal convening notice, published in the BALO on 20 August 2010.

The documents and information relating to this meeting will be communicated according to French regulations and notably available at the Company's headquarters in due course.

About Avenir Telecom

Avenir Telecom is one of the leading European distributors of telecoms products and services. The Group distributes mobile phones, subscriptions and accessories directly through its network of more than 600 own-branded Internity stores (retail distribution) and to a client base of hypermarkets and independent dealers (wholesale distribution).

Avenir Telecom employs about 3,000 people in 6 countries: France, United Kingdom, Spain, Romania, Portugal, and Bulgaria.

Avenir Telecom is listed on NYSE EURONEXT – compartment C (Euronext Paris).

The Avenir Telecom share is a constituent of the Gaia, CAC all shares, CAC Mid & Small 190, CAC Small 90, IT CAC, Next 150, and SBF 250 indices.

ISIN: FR0000066052 / Reuters: AVOM.LN / Bloomberg: AVT:FP

Contacts

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