



- Press release -

Paris, 12 September 2010

On Friday 10 September, the Seloger.com Supervisory Board acknowledged the announced intention of the Group Axel Springer AG, to launch an IPO on the total shares constituting Seloger.com capital.

This announcement was subject to a press release available on the www.goupe-Seloger.com website. It follows an agreement concluded with the Group Axel Springer AG, whereby the latter acquires a stake of approximately 12,4 % in SeLoger.com from a group of shareholders among whom are two of the Group SeLoger.com founders; Amal Amar (who is also Chairman of the Supervisory Board) and Denys Chalumeau (who is also member of the Management Board).

The Supervisory Board shall convene on Tuesday 14 September, to examine the implications of these disposals and of the IPO made by the Group Axel Springer AG, notably in view of the interests of the Group SeLoger.com, its shareholders, its employees and its customers. The Supervisory Board intends to name an advisory bank to assist the implementation of an objective evaluation of the company, with the support of the Management Board.

Furthermore, in compliance of regulations, the Supervisory Board shall also move to name an independent expert commissioned to establish a report on the financial conditions of the offer. The conclusions shall be brought to public knowledge as provided by the general regulations of market authorities (l'autorité des marchés financiers).

About Seloger.com

SeLoger.com has been the specialist leader of on-line real estate in France for the past 18 years. Its websites are available on any screen (mobile, TV with Samsung, and computer) and every day millions of French Internet users view the 1.1 million plus property ads posted by estate professionals at any time, from wherever they may be.

Be it a purchase or rental, resale or property development, in France or abroad, a business location or a *demeure de charme*, everyone can satisfy their property project through one of the Group's 6 websites (www.seloger.com, www.selogerneuf.com, www.immostreet.com, www.bellesdemeures.com, www.selogervacances.com and www.agorabiz.com).

The Group also provides real estate professionals the broadest visibility of their ads with an audience of 3 million unique visitors and close to 15 minutes viewing per visitor via its different websites.

It is also the number-one supplier of Internet websites for real estate agencies and software transaction design for professionals with Périclès (Source: Mediamétrie // Nielsen Netratings).

SeLoger.com has been listed on Euronext Paris (compartment B) since 30 November 2006 and is part of the following indexes: SBF 250, CAC MID 100, CAT IT and Euronext 100.

ISIN code: FR0010294595.

Contacts SeLoger.com

Investor relations: **Laurence Bégonin Maury**
+33 1 53 38 29 00
Laurence.maury@seloger.com

Corporate communication: **Karine Reffet**
Karine.reffet@seloger.com

www.groupe-seloger.com