

EUTELSAT APPOINTS JAKUB BRZECZKOWSKI AS REGIONAL SALES DIRECTOR FOR POLAND

Paris, 14 September 2010

Eutelsat Communications (Euronext Paris: ETL) today announced the appointment of Jakub Brzeczowski as Regional Sales Director for Poland, one of Eutelsat's longest standing and most dynamic markets. He will lead sales and marketing activity in the Polish broadcast and infrastructure markets and will also manage Eutelsat's team in Poland.

Jakub joins Eutelsat from Orange where he was Director of TV and Video-on-Demand services for the Polish market and the Central and Eastern Europe region. His three years at Orange follow more than ten years in Poland, where he held senior executive positions including as Programming Director and ultimately COO in media and cable companies. In these roles he played a key part in the development of Pay-TV and IPTV platforms in Poland.

Andrew Wallace, Eutelsat's Chief Commercial Officer, welcomed Jakub to Eutelsat: *"Jakub's remarkable contribution to developing the market for digital services in Poland will inject further energy and expertise into our sales and marketing team. His broad range of skills and insight will enhance our commitment to serving clients in one of our major markets and to further developing satellites as a core part of Poland's digital economy."*

Jakub holds a Masters in Law (specialising in business law) and a degree in Cinematographic and Audiovisual Studies from the Sorbonne (Paris).

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 26 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 30 June 2010, Eutelsat's satellites were broadcasting more than 3,600 television channels. More than 1,100 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates access to high speed internet services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ nearly 661 commercial, technical and operational employees from 28 countries.

www.eutelsat.com

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