

- Press release -

Appointment of Nomura as financial advisor

Paris, the 16 September 2010 - SeLoger.com has decided to appoint Nomura as financial advisor in order to assist the Group in the analysis of the public offer project announced by Axel Springer AG, as well as to review all strategic options available and all actions which could be implemented in the interests of the Group, and in particular its shareholders, employees and customers.

About Seloger.com

SeLoger.com has been the specialist leader of on-line real estate in France for the past 18 years. Its websites are available on any screen (computer, mobile phone and connected TV) and every day millions of French Internet users view the 1.1 million plus property ads posted by estate professionals at any time, from wherever they may be.

Be it a purchase or rental, resale or property development, in France or abroad, a business location or a *demeure de charme*, everyone can satisfy their property project through one of the Group's 6 websites (www.seloger.com, www.immostreet.com, www.agorabiz.com).

The Group also provides real estate professionals the broadest visibility of their ads with an audience of 3 million unique visitors and close to 15 minutes viewing per visitor via its different websites.

It is also the number-one supplier of Internet websites for real estate agencies and software transaction design for professionals with Périclès (Source: Mediamétrie // Nielsen Netratings).

SeLoger.com has been listed on Euronext Paris (compartment B) since 30 November 2006 and is part of the following indexes: SBF 250, CAC MID 100, CAT IT and Euronext 100. ISIN code: FR0010294595.

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