

Press release

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Rhodia S.A. announces the commencement of an offering of US\$400,000,000 new Senior Notes due 2020

Paris, September 21, 2010 --- Rhodia S.A. announces an offering of US\$400,000,000 new Senior Notes due 2020 (the "Senior Notes"). The net proceeds from the issuance and sale of the Senior Notes will be entirely used to finance the partial redemption of Rhodia's outstanding Senior Floating Rate Notes due 2013. This transaction is part of Rhodia's ongoing plan to extend the average maturity of its financial resources and is in line with Rhodia's policy to actively manage its indebtedness and take advantage of all market opportunities. Rhodia's intention is to launch the partial redemption of the Senior Floating Rate Notes 2013 upon settlement of the offering of the Senior Notes.

This announcement is not an offer of securities for sale in the United States. The Company's securities may not be offered or sold in the United States unless they are registered or are exempt from registration under the U.S. Securities Act of 1933, as amended. The Company has not registered and does not intend to register any portion of this Offering in the United States or to conduct a public offering in the United States. Any public offering of the Company's securities to be made in the United States will be made by means of a prospectus that may be obtained from the issuer and that will contain detailed information about the Company and its management, as well as financial statements.

The offer and sale of the Senior Notes will be made pursuant to an exemption under the Prospectus Directive, as implemented in Member States of the European Economic Area, from the requirement to produce a prospectus for offers of securities. This announcement does not constitute an advertisement for purposes of the Prospectus Directive.

Rhodia is an international chemical company resolutely committed to sustainable development. As a leader in its businesses, the Group aims to improve its customers' performance through the pursuit of operational excellence and its ability to innovate. Structured around six Enterprises, Rhodia is the partner of major players in the automotive, electronics, flavors and fragrances, health, personal and home care markets, consumer goods and industrial markets. The Group employs around 13,600 people worldwide and generated sales of €4.03 billion in 2009. Rhodia is listed on Euronext Paris.

For further details, please visit our institutional website at www.rhodia.com

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