



PRESS RELEASE

September 30th, 2010

CFAO announced that it has entered into an agreement with the New Caledonian group Pentecost with a view to pooling their respective interests in the automobile distribution and civil engineering and mining equipment companies that they own in New Caledonia. Upon completion of the share transfers, CFAO and the Pentecost group will respectively own 74% and 26% of the shares in the new joint-venture, which in turn will own all of the shares in the operating companies Ménard, Almameto, Prestige Motors, Intermotors and NC Motors.

This link-up bolsters the historic partnership enjoyed by CFAO and the Pentecost group, consolidating CFAO's positions in the automobile, civil engineering and mining equipment sectors in a region endowed with significant mining resources and a high growth potential market. In 2009, the companies covered by this agreement employed 300 people and generated revenue of approximately €165 million.

About CFAO

CFAO is the foremost specialized retail brand in its main business areas – vehicle and pharmaceuticals distribution – in Africa and the French Overseas Territories. It is one of the leading importers and distributors of vehicles, pharmaceutical products and the related logistics services, and a leading provider of certain industrial and technological activities in these regions. CFAO is present in 34 countries, 31 of which are in Africa and seven in the French Overseas Territories, and has 9,400 employees as of end of 2009.

In 2009, CFAO generated total consolidated revenue of €2,582 million and recorded recurring operating income of €211 million.

CFAO is listed on NYSE Euronext in Paris and is included in the SBF120 index.
Find CFAO on Bloomberg: CFAO:FP and Reuters: CFAO.PA

To find out more: www.cfaogroup.com

Investors and Analysts contact:

Sébastien Desarbres
VP Investor Relations
+33 1 46 23 56 51

Press Relations:

Laurence Tovi
VP Communication
+33 1 46 23 58 80