

- Press release -

## Appointment of an independent expert

**Paris, 5 October 2010** - A meeting of SeLoger.com's Supervisory Board was held on 4 October 2010. All members, with the exception of Messrs. Amar and Robert, participated to the discussion and the vote.

In accordance with the AMF General Regulation (*Règlement général de l'Autorité des marchés financiers*), the Supervisory Board has decided to appoint Finexsi as independent expert in order to prepare a report on the financial terms and conditions of the tender offer filed on 28 September 2010 by AS Online Beteiligungs GmbH, an affiliate of Axel Springer AG.

## **About Seloger.com**

SeLoger.com has been the specialist leader of on-line real estate in France for the past 18 years. Its websites are available on any screen (computer, mobile phone and connected TV) and every day millions of French Internet users view the 1.1 million plus property ads posted by estate professionals at any time, from wherever they may be.

Be it a purchase or rental, resale or property development, in France or abroad, a business location or a *demeure de charme*, everyone can satisfy their property project through one of the Group's 6 websites (<a href="www.seloger.com">www.seloger.com</a>, <a href="www.immostreet.com">www.immostreet.com</a>, <a href="www.immostreet.com">www.immostr

The Group also provides real estate professionals the broadest visibility of their ads with an audience of 3 million unique visitors and close to 15 minutes viewing per visitor via its different websites.

It is also the number-one supplier of Internet websites for real estate agencies and software transaction design for professionals with Périclès (Source: Mediamétrie // Nielsen Netratings).

SeLoger.com has been listed on Euronext Paris (compartment B) since 30 November 2006 and is part of the following indexes: SBF 250, CAC MID 100, CAT IT and Euronext 100. ISIN code: FR0010294595.

<u>Contacts SeLoger.com</u> <u>Brunswick</u>

Investors relations : Marie-Laurence Bouchon Laurence Bégonin Maury Alexandra van Weddingen

Tel: +33 1 53 38 29 00 Tel: +33 1 53 96 83 83

Laurence.maury@seloger.com

www.groupe-seloger.com