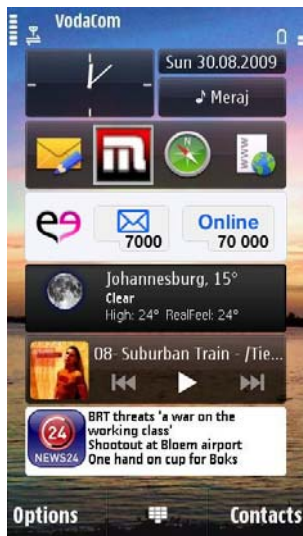


## MEETIC, CREATES THE MEETIC APPLICATION FOR NOKIA PHONES

Meetic (FR0004063097 - MEET), the European leader in online dating, and Nokia, the world number one in mobile telephony, are today announcing that they have formed a key partnership covering France and other European countries (United Kingdom, Germany, Spain and Italy).

Coinciding with the launch of the new range of Nokia smartphones, Meetic has developed a mobile application compatible with all of Nokia's touch screen smartphones.



- A technology-based partnership: an application dedicated to users of Nokia smartphones

The application developed by Meetic is specifically intended for users of Nokia smartphones and notably the new Nokia N8 and Nokia C7. It was specially designed to capitalise on the most advanced technologies, such as dynamic widgets, and the ease-of-use of the truly innovative and optimised interface of Nokia smartphones.

- The communication campaign for the Nokia N8 features the Meetic application

Given the demand for a mobile Meetic application in the very large Meetic community, Nokia wanted to integrate the Meetic application into its launch marketing plan for the Nokia N8, especially in France.



▪ **A long-term partnership satisfying the current expectations of users**

By partnering with the number one mobile phone company, **Meetic is harnessing the full potential of the deployment of its new mobile offering, first introduced in 2003.**

The creation of the dating application available in the Ovi Store will go even further: the aim of the application is to provide more than a mere extension to the web service, by delivering a new, richer and more interactive experience to owners of the new Nokia smartphones.

**Philippe Chainieux**, Chief Executive Officer of **Meetic**, commented: *“We are very proud to have been selected by Nokia to be the Nokia N8’s flagship dating application because we were completely won over by the Nokia N8 environment and secondly because this highly impressive technology- and marketing based partnership reflects the strength of the Meetic brand in France and other European countries. Based on the scale of the launch marketing plan for the Nokia N8, our new mobile Meetic offering will enjoy unprecedented visibility.”*

**Bertrand Dupuis**, head of **Ovi Services at Nokia**, concluded: *“Showcasing the most advanced technologies, our new smartphones deliver a truly innovative user experience geared perfectly to the very high expectations of a young and active population in terms of responsiveness, navigability and ergonomics. Based on this positioning and Meetic’s reputation among our target population, integrating the Meetic application and highlighting it in our launch marketing plan seemed perfectly natural to us.”*

**About Nokia:**

Helping users to stay in touch with each other and with what interests them the most is the core objective of Nokia, which combines the most advanced mobile technology with useful and personalised services. Every day, more than 1.3 billion users communicate with each other using their Nokia mobile phone, smartphone or high-performance mobile computer. Today, Nokia integrates innovative services in its mobiles (music, GPS navigation, applications, e-mail, etc.) available via Ovi ([www.ovi.com](http://www.ovi.com)). Navteq, which now belongs to Nokia, is the leader in the market for full digital mapping and navigation solutions. Likewise, Nokia Siemens Networks provides equipment, services and solutions for communications networks right around the globe.

**About Meetic:**

For almost ten years now, Meetic has helped singles have wonderful encounters in all freedom, via Internet or mobile phone. Easy to access and very user-friendly, the Meetic interface guarantees safe and secure contact with others. Innovative and ever-evolving to meet the expectations of singles, Meetic is responsible for 397 wonderful stories a day and is now the indisputable dating benchmark.

**About Meetic, European online dating leader ([www.meetic-corp.com](http://www.meetic-corp.com) – Listed on Euronext Paris - NYSE Euronext compartment B - ISIN: FR0004063097):** Meetic manages two services in Europe: online dating and matchmaking, mainly under the meetic and Meetic Affinity brands, and markets two highly complementary economic models on the dating market, one based on internet use, the other on mobile phones. By acquiring the European activities of world leader Match.com in June 2009, Meetic has strengthened its first place on the continent. The group is currently established in 16 European countries, and is available in 13 languages. From inception, the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. Meetic works hard to optimize service quality and to satisfy every possible expectation of its European subscribers.

**MEETIC**

**Press relations**

Laurence Le Gouic-Parot

Tel: +33 (0)1 58 17 78 83

[l.legouicparot@meetic-corp.com](mailto:l.legouicparot@meetic-corp.com)

**NOKIA**

Xavier des Horts

Tel : + 33 1 53 56 99 99

[Nokiafrance.presse@nokia.com](mailto:Nokiafrance.presse@nokia.com)

**NewCap**

**Financial communication**

Pierre Laurent

Axelle Vuillermet

Tel: +33 (0)1 44 71 94 94

[meetic@newcap.fr](mailto:meetic@newcap.fr)

**Agence le Public Système**

Nicolas Kourganoff

Céline da Silva

Amina Ennaciri

Tel : + 33 1 41 34 21 88

[Nokia.presse@lepublicsysteme.fr](mailto:Nokia.presse@lepublicsysteme.fr)