

Boulogne-Billancourt, December 14, 2010

## **TF1 obtains Diversity Label**

### **A first in the French media sector**

All TF1 entities have been awarded the Diversity label\*.

Commenting, Nonce Paolini, Chairman and CEO of TF1, said, *"More than an award, it is a turning point for the Group on diversity. We are proud of this label, aimed at promoting diversity and preventing discrimination in the workplace. The label sets standards that further elevate the responsibility and commitment of the company in this area."*

After signing the Diversity Charter on 11 January 2010, the TF1 group applied for the Diversity label. To obtain it, the Management and all the employees had to demonstrate the exemplarity of the Group in the prevention of discrimination, in fair treatment and in the promotion of diversity on all its channels and as part of human resources management.

The TF1 group notably committed to favouring equal opportunities between men and women, enabling career advancement for seniors and further developing its policy on hiring young people with diverse ethnic, cultural and social backgrounds. It also renewed agreement favouring the employment of people with disabilities.

In addition, the TF1 group has long been a forerunner in its ambition to promote diversity on all its channels and in all its programmes.

Obtaining the Diversity label is part of the company's Corporate Social and Environmental Responsibility policy grouping initiatives led by the Diversity Committee, which aims at having the Group reflect society, the Solidarity Committee, set up to support major charity work, the Handicap Mission, which works on the recognition of difference, and the TF1 Foundation, favouring the professional integration of young people in difficult circumstances.

Through these initiatives, TF1 is confirming that a large media group should reflect these issues but also, as a company, play a major role in actively working on them.

*\*Label awarded following an audit by AFNOR Certification, an independent body and according to a commission including French State, social partners and experts.*

## **TF1 - CONTACTS**

Direction des Relations Investisseurs / Investor Relations – 00 33 1 41 41 27 32. Courriel / email : [comfi@tf1.fr](mailto:comfi@tf1.fr)  
Direction de la Communication / Corporate Communication – 00 33 1 41 41 23 78. Courriel / email : [jdumas@tf1.fr](mailto:jdumas@tf1.fr)