

PR/03/11

**T-HRVATSKI TELEKOM (T-HT) SELECTS EUTELSAT'S 16 DEGREES EAST
NEIGHBOURHOOD TO ROLL-OUT MAXtv PAY-TV PLATFORM TO VIEWERS
ACROSS CROATIA**

Paris 14 January 2011

T-HT, Croatia's leading telecom operator, has selected the 16° East satellite neighbourhood operated by Eutelsat Communications (Euronext Paris: ETL) to extend reach of its MAXtv pay-TV platform to all homes across Croatia. The two companies have concluded a 10-year contract for three satellite transponders, enabling MAXtv, which launched as an IP platform in September 2006, to consolidate its position in Croatia's digital television market.

For T-HT, the new satellite service will optimise the footprint of MAXtv to viewers beyond range of its ADSL network, particularly to semi-urban, rural communities and Croatian islands in the Adriatic. In addition, for T-HT's ADSL subscribers, a new hybrid box will enable users to benefit from interactive services through the DSL network and a broad range of digital and High-Definition television delivered by satellite.

Subscribers can choose from different programme packages including an attractive sports package with exclusive content, and also have access to free-to-air international satellite channels. Using a hybrid box, ADSL customers will also soon have the possibility to access other advanced, interactive and Internet features, including a recording service called Snimalica, Video Library, interactive Internet content (Internet portals, widgets, red buttons etc.) and HDTV channels. Subscription services, including dish installation are provided by all T-HT Centres in Croatia.

Ivica Mudrinić, President of the Management Board of T-Hrvatski Telekom (T-HT) said: *"We are very proud of the fact that MAXtv, as the first interactive pay-TV service in the region, is now available across the entire territory of the Republic of Croatia thanks to our satellite capacity with Eutelsat. Being aware of the limited possibilities for growth in the traditional mobile and fixed telephony market, we at HT focused on the strengthening of our position in the media and entertainment segment by constant development of*

innovative products and services. This makes MAXtv the first digital television in Croatia and we are also the first in the Deutsche Telekom Group to introduce this hybrid service. T-HT today has over 270 000 IPTV users, which makes us the leading pay-TV service provider. Bringing MAXtv by satellite to smaller, rural communities and to islands along the Adriatic coast will definitely contribute to even stronger growth of this service in the future and consolidate our position as the national leader in the segment of digital television.”

Andrew Wallace, Eutelsat Chief Commercial Officer responded: *“We are delighted that T-HT, part of the Deutsche Telekom Group, has selected our 16° East platform to extend MAXtv to all Croatian homes. T-HT is maximising the strengths of terrestrial and satellite platforms to ensure that all homes have the opportunity to benefit from a multi-channel broadcast environment and we are proud to be their chosen satellite partner in this media adventure.”*

About T-Hrvatski Telekom

T-Hrvatski telekom is the leading provider of telecommunications services in Croatia and has the leading position on the market in all its business segments. T-HT Group integrates fixed telephony, mobile telephony, data transmission, Internet and international communications. Our main activities include provision of telecommunications services as well as engineering and construction of communications networks in the territory of the Republic of Croatia. Along with the provision of fixed telephone line services (fixed telephone line access and traffic and additional fixed network services), the Group also provides Internet services, including IPTV, data transmission services (leased lines, Metro-Ethernet, IP/MPLS, ATM), and operates GSM and UMTS mobile telephone networks. The company's strategy is based on the service quality, customer satisfaction, and further development of broadband access and value added services related to broadband access.

www.t.ht.hr

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 27 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 30 September 2010, Eutelsat's satellites were broadcasting more than 3,700 television channels. More than 1,100 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates access to high speed internet services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 660 commercial, technical and operational employees from 28 countries.

www.eutelsat.com

For further information
Press

Vanessa O'Connor

Frédérique Gautier

Investors

Lisa Finas

Tel. : + 33 1 53 98 37 91

Tel. : + 33 1 53 98 37 91

Tel. : +33 1 53 98 35 30

voconnor@eutelsat.fr

fgautier@eutelsat.fr

investors@eutelsat-communications.com