



Natalie Rastoin put forward to join the Board of Directors

Paris, February 14th, 2011, 17h40 CET – **At the Board meeting on February 10th, 2011, the directors of Parrot, the global handsfree system market leader, proposed the appointment of Natalie Rastoin as a Company director.**

For Henri Seydoux, Parrot's Chairman and Chief Executive Officer: *"The appointment of Natalie Rastoin will be submitted for approval by Parrot's shareholders at the next general meeting, to be held on May 31st, 2011. Her election would represent a major asset for Parrot's Board of Directors. Her proven track record in the world of brands and their communication would enable Parrot to benefit from new expertise in this area, while further strengthening its analytical capabilities for its marketing strategy and benefitting from the insight of a qualified professional".*

The Board of Directors would be comprised of:

- Henri Seydoux, Chairman and Chief Executive Officer
- Jean-Louis Helmer, director
- Olivier Legrain, independent director
- Stéphane Marie, independent director
- Jean-Marie Painvin, director
- Edward Planchon, director
- Natalie Rastoin, independent director
- Geoffroy Roux de Bézieux, independent director

About Natalie Rastoin

Currently: CEO of Ogilvy France (since 2005), Chairman of Ogilvy One (since 2010).

Previously: Research Officer for The Creative Business (1980-82), strategic planning at Young & Rubicam France (1982-85), Chief Development Officer for Saatchi & Saatchi France (1986-90), Vice-President in charge of European development (1991-92), CEO of the Paris branch (1992-97) of BDDP Conseil, CEO of Ogilvy & Mather Paris (1997-2005).

ABOUT PARROT

Parrot, a global leader in wireless devices for mobile phones, stands on the cutting edge of innovation. The company was founded in 1994 by Henri Seydoux as part of his determination to drive the inevitable breakthrough of mobile phones into everyday life by creating high-quality, user-friendly wireless devices for easy living. Parrot has developed the most extensive range of hands-free systems on the market for cars, motorbikes and scooters, including wireless multimedia products geared towards audiovisual applications. In 2008, Parrot launched a new prestige line of high-end products bearing the hallmark of renowned artists and in 2010, the AR.Drone, the first quadcopter piloted via wi-fi and using augmented reality.

Parrot, headquartered in Paris, currently employs over 500 people worldwide and generates a large majority of its sales overseas. Parrot is listed on NYSE Euronext Paris since 2006. (FR0004038263 – PARRO)

More information: www.parrot.com / www.ar drone.com / www.parrotoem.com

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