

MANITOU

GROUP

Manitou at the SIMA 2011: offering innovative agricultural material handling focused on user needs

Ancenis, 21st February 2011 - at the Villepinte International Exhibition of Agricultural Machinery (*Salon International du Machinisme Agricole*, or SIMA) from 20th to 24th February, Manitou will present its material handling solutions for the agricultural world. In a global context marked by a new volatility and a demand for material handling that is diverse, demanding, and experiencing rapid change, Manitou brings to the table an innovative range focused on user requirements.

Agriculture, a strategic sector for the Manitou Group, represented 31% of its revenue in 2010, and at the dawn of the new upward cycle, represents a triple growth engine in terms of renewing existing fleets and developing towards new uses and new markets.

President and CEO, Jean-Christophe Giroux, announced: *"Agriculture is definitely the toughest sector for our machines, which are increasingly becoming mission-critical in agricultural operations, where they are evolving by accommodating for versatility and intensity of use. It is nevertheless necessary to develop their performance and finishing so that they are adaptable to many different countries and users, taking into account different uses, tastes, and cultures. For both ourselves and our networks, agriculture is a tough sector to master in terms of proximity, demand, and adaptability, but it also promises enormous potential."*

To be discovered at the stand

- A *super-compact telescopic (MLT 625)*, a real solution in terms of compactness and versatility;
- A *range* of robust and compact *articulated loaders*;
- A *range of innovative services* (financing solutions, maintenance contracts, etc.) displayed by networks of dealers unique in their combination of proximity and skills;
- A focus on the *levels of equipment and accessories* that can be adapted to meet the requirements of each user and increase versatility.

How to find us

You can find us at Villepinte, Hall 4, Alley J, stand no.032, and discover 673m² (7,244 ft²) of exhibition space displaying the Manitou® and Mustang® ranges of products and services, specially designed to meet the specific needs of the agricultural world.



About Manitou

The Manitou Group, the material-handling reference, is based in Ancenis (Loire-Atlantique). The Group designs, assembles, and distributes material handling solutions for the construction, agriculture, and industry sectors. In 2010, Manitou achieved a revenue of €838 million (more than two thirds of which internationally) under the brands Manitou®, Gehl®, Mustang®, Loc®, and Edge®, through 1,400 independent distributors in over 120 countries.



Super-compact telescopic (MLT 625)

High definition picture available upon request from the Manitou communications department (communication@manitou.com)

Company information available at: www.manitou.com
Stockholder information: communication.financiere@manitou.com

Listing:

ISIN Code: FR0000038606 • MNO: MTU • Reuter: MANP.PA • Bloomberg code: MTU.FP
Indexes: SBF 250, NEXT 150, MIDCAC 100