

PRESS RELEASE

Paris, March 21, 2011

ORDINARY & EXTRAORDINARY SHAREHOLDERS' GENERAL MEETING ON APRIL 28, 2011

Imerys' Annual General Meeting will take place on Thursday, April 28, 2011 at 11:00 a.m. in Pavillon Gabriel (5 avenue Gabriel – 75008 Paris - France).

Preliminary notice was published in BALO today. It includes the agenda of the General Meeting, the drafts of resolution that will be submitted to the shareholders' vote, as well as the conditions to participate and vote to the Meeting.

The documents and information concerning the General Meeting will be available in accordance with the legal and regulatory conditions at Imerys headquarters, on its corporate website and from CACEIS Corporate Trust.

For any information, please contact:

CACEIS Corporate Trust
14 rue Rouget de Lisle
92862 Issy les Moulineaux Cedex 09- France
Tel.: +33 (0)1 57 78 32 32
Fax: +33 (0)1 49 08 05 82

Imerys
154, rue de l'Université
75007 Paris - France
Tel.: +33 (0)1 49 55 66 55
Fax: +33 (0)1 49 55 63 98

The world leader in adding value to minerals, Imerys is active in 47 countries through more than 240 industrial and commercial sites. The Group achieved more than €3.3 billion in sales in 2010. Imerys develops solutions that improve its customers' product performance and manufacturing efficiency, thanks to minerals it mines and processes from reserves with rare qualities. The Group's products have a great many applications in everyday life, including construction, personal care, paper, paint, plastic, ceramics, telecommunications, beverage, filtration, etc.

