

PRESS RELEASE

Paris, April 1st, 2011

ORDINARY & EXTRAORDINARY SHAREHOLDERS' GENERAL MEETING ON APRIL 28, 2011

The information and documents concerning the General Meeting of Imerys, provided for by articles R. 225-73-1 and R. 225-83 of the French Code of Commerce, are available at its headquarters, on the Company's website www.imerys.com in "Individual Shareholders, General Meeting, Preliminary Documents to the Ordinary & Extraordinary Shareholders' General Meeting of April 28, 2011" section as well as from CACEIS Corporate Trust.

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The world leader in adding value to minerals, Imerys is active in 47 countries through more than 240 industrial and commercial sites. The Group achieved more than €3.3 billion in sales in 2010. Imerys develops solutions that improve its customers' product performance and manufacturing efficiency, thanks to minerals it mines and processes from reserves with rare qualities. The Group's products have a great many applications in everyday life, including construction, personal care, paper, paint, plastic, ceramics, telecommunications, beverage, filtration, etc.



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