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CAPACITY ON FOUR EUTELSAT SATELLITES MOBILISED FOR EXCEPTIONAL MEDIA COVERAGE OF BRITISH ROYAL WEDDING

Paris, le 27 April 2011

Significant capacity on four Eutelsat satellites has been booked by UK and international media organisations for live coverage of the Royal Wedding on April 29 between Prince William and Kate Middleton. A total of 13,000 MHz hours, equivalent to 15 transponders over 24 hours, have been reserved on Eutelsat's ATLANTIC BIRD™ 1, 2 and 3 satellites as well as on W3A to deliver live images and commentary from up to 48 specially-built studios and 140 Outside Broadcasting vans. The signals will be transmitted direct to channels worldwide, including in the UK, across Europe and the Middle East, in the USA, China, Africa, Mexico and Brazil. This bandwidth will contribute to delivering coverage of the event to an expected global audience of two billion viewers.

The European Broadcasting Union will deploy its permanent capacity on Eutelsat to cover the event. APTN, Arqiva, ENEX, GlobeCast and Telenor Satellite Broadcasting, who are all longstanding clients of Eutelsat for special events, have all boosted their occasional-use resources with supplemental bandwidth.

“This latest media event of global interest is the largest of the year so far to draw on our occasional-use resources and further underscores the involvement of Eutelsat’s satellites in the complete broadcasting chain,” commented Andrew Wallace, Eutelsat’s Chief Commercial Officer. *“In addition to delivering over 3,700 channels to more than 200 million satellite and cable homes across Europe, the Middle East and Africa, Eutelsat’s satellites are mobilised on a daily basis for direct video contribution of sports events, concerts, political summits and breaking news to television studios around the world.”*

Eutelsat’s booking office works with the world’s leading media outlets to coordinate reservation of capacity for periods starting from 10 minutes for transmissions in multiple formats, including HD, SD and 3D.

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 27 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 31 December 2010, Eutelsat's satellites were broadcasting more than 3,700 television channels to over 200 million cable and satellite homes in Europe, the Middle East and Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates access to high speed Internet services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 683 commercial, technical and operational employees from 28 countries.

www.eutelsat.com

For further information

Press

Vanessa O'Connor

Tel. : + 33 1 53 98 37 91

voconnor@eutelsat.fr

Frédérique Gautier

Tel. : + 33 1 53 98 37 91

fgautier@eutelsat.fr

Analysts and Investors

Lisa Finas

Tel. : +33 1 53 98 35 30

investors@eutelsat-communications.com