

## Press release

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### **RHODIA DEVELOPS ITS PROFITABLE GROWTH AMBITION FOR 2013-2015**

**London, December 1<sup>st</sup>, 2010** ---- At Rhodia's Capital Markets Day with financial analysts and investors held today in London, the Group will detail its medium-term profitable growth ambition and present its new financial reporting structure, effective January 1st, 2011.

On October 4<sup>th</sup>, 2010, Rhodia announced its ambition to generate annual recurring EBITDA (excluding carbon credits) in excess of one billion euros over the next three to five years. Representing growth of more than €250 million compared with the EBITDA (excluding carbon credits) expected in 2010, three principal growth drivers will allow the Group to achieve this target:

- Organic growth in promising business areas and markets, contributing €100m
- Innovation committed to sustainable development, contributing €50m
- External growth following the example of the acquisition of the Chinese company Feixiang Chemicals, contributing €100m

Effective January 1<sup>st</sup> 2011, Rhodia's financial reporting will be based on five business groups comprising its 11 Global Business Units\* as follows:

- *Consumer Chemicals* will include Novecare, Coatis and Aroma Performance,
- *Polyamide Materials* will include Polyamide & Intermediates, Engineering Plastics and Fibers,
- *Advanced Materials* will include Silica and Rare Earth Systems,
- *Acetow & Eco Services* will include the two Global Business Units of the same name,
- *Energy Services*, which is today presenting its new *Climate Care* business model.

*Consumer Chemicals* and *Advanced Materials* have been identified as the highest contributors among the business groups to Rhodia's mid-term growth ambition.

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\*11 Global Business Units:

- **Acetow** is a global producer of filter tow for making cigarette filters
- **Aroma Performance** produces aromas for the food market and intermediates for the perfumery, agro-food, electronics and life sciences markets
- **Coatis** develops oxygenated solvents and manufactures specifically for the Latin American market for phenol-based products and derivatives
- **Eco Services** specializes in sulfuric acid production and regeneration services provided to oil refiners in North America
- **Energy Services** specializes in energy management services and the development of “climate care” solutions
- **Engineering Plastics** offers polyamide-based high-performance engineering plastics to the automotive, electrical and electronic, sportswear and leisure markets
- **Fibras** develops polyamide-based yarns for the Latin American market
- **Novecare** develops specialty surfactants and polymer-based solutions for the cosmetics, detergents, agrochemicals, coatings, oilfield and industrial applications markets
- **Polyamide & Intermediates** produces intermediates and polymers of the Polyamide 6.6 value chain
- **Rare Earth Systems** provides rare earth-based formulations for automotive catalysis, lighting and polishing
- **Silica** provides high performance silicas to global tire makers

*Rhodia is an international chemical company resolutely committed to sustainable development. As a leader in its businesses, the Group aims to improve its customers' performance through the pursuit of operational excellence and its ability to innovate. Rhodia is the partner of major players in the automotive, electronics, flavors and fragrances, health, personal and home care markets, consumer goods and industrial markets. The Group employs around 13,600 people worldwide and generated sales of €4.03 billion in 2009. Rhodia is listed on Euronext Paris.*

For more information, please visit our [website www.rhodia.com](http://www.rhodia.com)

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