

PRESS RELEASE

GLOBAL MARKET LEADER FOR HYDROQUINONE (HQ) AND MONOMER STABILIZERS, RHODIA IS INCREASING ITS WORLDWIDE HQ PRODUCTION CAPACITY TO CONTINUE SATISFYING ITS CUSTOMERS' INCREASING NEEDS

LYON, France, June 21, 2011 – Rhodia, world leader on the Hydroquinone and monomer stabilizers market, has decided to step up its worldwide production capacity by 20%, especially in Rhodia Zhenjiang unit (China), between now and 2012 to consistently meet the increasing needs of both its customers and the markets served over the forthcoming years.

The global demand for Hydroquinone is driven by high, sustained growth of certain markets such as superabsorbent polymers, paint, construction, automotive or electronics.

Positioned as the only worldwide manufacturer of Hydroquinone present in Europe, North America and Asia, Rhodia is determined to continue investing in this strategic product to support the growth in monomers of its customers.

This significant development project illustrates Rhodia's commitment to underpin the Hydroquinone market's growth, especially in Asia, while consolidating its strengths, namely proximity, quality, and security of supply to its customers via its three production units throughout the world.

A recognized global player, Rhodia is a trusted partner that, in addition to its comprehensive range of stabilizers for monomers, provides high-quality technical support, thanks in particular to its international expertise laboratory and its global technical support teams.

About Rhodia Aroma Performance

Rhodia Aroma Performance is the reference on the market for monomer stabilizers and polymerization control elements used in the petrochemical industry, and for polymers intended for such end markets as the construction, automotive and consumer care markets.

With a complete range of inhibitors produced in its three worldwide production units, Rhodia Aroma Performance also provides related services, in particular via its international expertise laboratory based in Shanghai.

About Rhodia

Rhodia is an international chemical company resolutely committed to sustainable development. As a leader in its businesses, the Group aims to improve its customers' performance through the pursuit of operational excellence and its ability to innovate. Structured around 11 Global Business Units (GBUs) within 5 business clusters, Rhodia is the partner of major players in the automotive, electronics, flavors and fragrances, health, personal and home care markets, consumer goods and industrial markets. The Group employs around 14 000 people worldwide and generated sales of €5.26 billion in 2010. Rhodia is listed on Euronext Paris.

For more information, please visit our website www.rhodia.com.

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