
Boulogne-Billancourt, July 18th, 2011

TF1 SIGNS A PARTNERSHIP AGREEMENT WITH SONY PICTURES TELEVISION DISTRIBUTION

TF1 and Sony Pictures Television Distribution have signed a partnership agreement on the TV series, film catalogue and TV films of the Studio with a view to broadcasting them on all the channels of the TF1 Group. The agreement also covers rights for new distribution media.

Commenting, Benoît Louvet, Executive Vice President in charge of acquisitions and distribution of programmes for the TF1 Group, said: “TF1 is pleased to be broadening its Studio portfolio with Sony Pictures Television Distribution. With this agreement, the TF1 Group is confirming its standing as a leading player for US studios and its ability to offer powerful and targeted exposure for productions from major studios, by relying on all the Group’s channels. The partnership with Sony Pictures Television Distribution will allow us to diversify and broaden our offer of series, TV films and feature films. We will also be able in the very near future to bring French viewers the series that made the event at the latest Los Angeles Screenings. In terms of cinema, we will be enhancing TF1 programming with major productions, including Salt and, soon, The Amazing Spider-Man and Tintin.”

Noémie Weisse, Business Development Director and head of the Paris office of Sony Pictures Television Distribution, added: “We’re thrilled to partner with TF1 again on such a major scale. We have a very strong television slate to offer TF1 schedulers, including several high profile network series such as *Charlie’s Angels*. We look forward to TF1 bringing our television hits to French audiences over the coming years, alongside our studio movie franchises and the well established *The Young & The Restless*.”

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