



## SUCCESSFACTORS FILES FORM 8-K

**SAN MATEO, Calif. – July 25, 2011** – SuccessFactors, Inc. (NYSE / Euronext Paris: SFSF) today informs its stockholders that on July 22, 2011 a Current Report on Form 8-K has been filed with the U.S. Securities and Exchange Commission (the “**SEC**”). The Form 8-K discloses that SuccessFactors has entered into an executive employment agreement, effective May 11, 2011, with Lars Dalgaard, SuccessFactors’ Chief Executive Officer, and granted him performance share units and restricted stock units.

SuccessFactors, Inc. makes available free of charge on its website, its Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, reports filed pursuant to Section 16 of the U.S. Securities Exchange Act of 1934 and amendments to those reports filed with or furnished to the SEC as soon as reasonably practicable after SuccessFactors electronically files these documents with, or furnishes them to, the SEC. These documents are posted on SuccessFactors’ website at [www.successfactors.com/investor](http://www.successfactors.com/investor).

The SEC maintains a website that contains reports, proxy statements and other information regarding issuers that file electronically with the SEC. These materials may be obtained electronically by accessing the SEC’s home page at <http://www.sec.gov>.

Copies of the above referenced information will also be made available, free of charge, by calling or upon written request to:

### **About SuccessFactors**

SuccessFactors is the leading provider of cloud-based [Business Execution Software](#), which delivers business alignment, team execution, people performance, and learning management solutions to organizations of all sizes across more than 60 industries. With approximately 15 million subscription seats globally, we strive to delight our customers by delivering innovative solutions, content and analytics, process expertise and best practices insights from serving our broad and diverse customer base. Today, we have more than 3,500 [customers](#) in more than 168 countries using our application suite in 34 languages.

### **It’s Time to Love Work Again.**

Follow us: <http://twitter.com/SuccessFactors>

Like us: <http://facebook.com/SuccessFactors>

Join us for SuccessConnect in Sydney, Australia Aug. 24-25:

<http://www.successfactors.com/successconnect/>.

"Safe harbor" statement under the Private Securities Litigation Reform Act of 1995:

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are SuccessFactors' current expectations and beliefs.

These forward-looking statements include statements about future listings in France and Germany. Factors that could cause actual results to differ materially from those contemplated by these forward-

looking statements include uncertainty as to timing of regulatory reviews in France and Germany. . If any such risks or uncertainties materialize or if any of the assumptions proves incorrect, our results could differ materially from the results expressed or implied by the forward-looking statements we make.

# # #

**Contact:**

For investor inquiries:

Karen Moran

+1.650.645.4439

[kmoran@successfactors.com](mailto:kmoran@successfactors.com)

For media inquiries:

Andrea Meyer

+1.415.370.7329

[ameyer@successfactors.com](mailto:ameyer@successfactors.com)