



**Update of Information Contained in the SuccessFactors' Supplement Dated July 18, 2011
to the Prospectus Dated July 12, 2011**

SAN MATEO, Calif. – July 28, 2011 – SuccessFactors, Inc.'s (NYSE: SFSF) proposed application for cross-listing of its Common Stock on the Frankfurt Stock Exchange was the object of a supplement which received visa number 011-327 dated July 18, 2011 of the AMF to the prospectus which received visa number 11-0311 dated July 12, 2011 of the AMF.

Information contained in the supplement to the prospectus is updated as follows:

- SuccessFactors' Common Stock have been admitted to trading by Deutsche Börse today instead of July 29, 2011. Trading in the Company's Common Stock on the Frankfurt Stock Exchange will commence on July 29, 2011 instead of August 1, 2011. This information is mentioned in Chapter A (II) (section 2.2 "Stock exchange Listing" and "First Frankfurt Trading Date") on page 11 and Chapter C (I) (section 1.1 "Type and the Class of the Securities Being Listed, including the Security Identification Code") on page 28 of the Supplement to the prospectus, as well as in the German translation of the Summary to the prospectus.
- SuccessFactors' paying agent for Germany is VEM Aktienbank AG (Prannerstrasse 8, 80333 Munich/Germany) instead of Bankhaus Neelmeyer AG (Am Markt 14-16, 28195 Bremen/Germany). This information is mentioned in Chapter A (II) (section 2.2 "German Paying Agent") on page 11 and Chapter C (I) (section 1.3 "Form of Securities, Name and Address of the Entity in Charge of Keeping the Records") on page 28 of the Supplement to the prospectus, as well as in the German translation of the Summary to the prospectus.
- SuccessFactors' listing sponsor for admission of its Common Stock to trading on the Frankfurt Stock Exchange is 886AG (im Rosengarten 25 c, 61118 Bad Vilbel/Germany) instead of CdC Capital GmbH, (Freischützstraße 96, 81927 Munich/Germany). This information is mentioned in Chapter A (I) (sections 2.1 and 2.2 "Stock Exchange Listing" and "Listing Sponsor") on pages 9 and 11, and Chapter C (I) (section 1.1 "Type and Class of the Securities being Listed, including the Security Identification Number") on page 28 of the Supplement to the prospectus, as well as in the German translation of the Summary to the prospectus.

Copies of the supplement to the prospectus and the prospectus may be obtained from SuccessFactors, Inc. at 1500 Fashion Island Blvd., Suite 300 San Mateo, California 94404 U.S.A. and from its paying agent in France, Société Générale – Titres et Bourse (Postal address: 32, rue du Champ de Tir, BP 81236, 44312 Nantes Cedex 3, France). The supplement to the prospectus and the prospectus will also be available on SuccessFactors' website at www.successfactors.com/investor and the AMF's website at www.amf-france.org.

About SuccessFactors, Inc.

SuccessFactors is the leading provider of cloud-based [Business Execution Software](#), which delivers business alignment, team execution, people performance, and learning management solutions to organizations of all sizes across more than 60 industries. With approximately 15 million subscription seats globally, we strive to delight our customers by delivering innovative solutions, content and analytics, process expertise and best practices insights from serving our broad and diverse customer base. Today, we have more than 3,500 [customers](#) in more than 168 countries using our application suite in 34 languages.

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"Safe harbor" statement under the Private Securities Litigation Reform Act of 1995:

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are SuccessFactors' current expectations and beliefs.

These forward-looking statements include statements about future listings in Germany. Factors that could cause actual results to differ materially from those contemplated by these forward-looking statements include uncertainty as to timing of regulatory review in Germany. If any such risks or uncertainties materialize or if any of the assumptions proves incorrect, our results could differ materially from the results expressed or implied by the forward-looking statements we make.

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Contact:

For investor inquiries:

Karen Moran

+1.650.645.4439

kmoran@successfactors.com

For media inquiries:

Andrea Meyer

+1.415.370.7329

ameyer@successfactors.com