

SUCCESSFACTORS FILES FORM 10-Q

SAN MATEO, Calif. – Aug. 9, 2011 – <u>SuccessFactors, Inc.</u> (NYSE: SFSF), the global leader in cloud-based <u>business execution software</u>, today informs its stockholders that a Quarterly Report on Form 10-Q for the fiscal quarter ended June 30, 2011 has been filed with the U.S. Securities and Exchange Commission (the "SEC").

SuccessFactors, Inc. makes available free of charge on its website, its Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, reports filed pursuant to Section 16 of the U.S. Securities Exchange Act of 1934 and amendments to those reports filed with or furnished to the SEC as soon as reasonably practicable after SuccessFactors, Inc. electronically files these documents with, or furnishes them to, the SEC. Copies of the these documents may be obtained from SuccessFactors, Inc. at 1500 Fashion Island Blvd., Suite 300 San Mateo, California 94404 U.S.A. or at http://www.successfactors.com/investor/sec/ and from its paying agent in France, Société Générale – Titres et Bourse (Postal address: 32, rue du Champ de Tir, BP 81236, 44312 Nantes Cedex 3, France).

About SuccessFactors, Inc.

SuccessFactors is the leading provider of cloud-based <u>Business Execution Software</u>, which delivers business alignment, team execution, people performance, and learning management solutions to organizations of all sizes across more than 60 industries. With approximately 15 million subscription seats globally, we strive to delight our customers by delivering innovative solutions, content and analytics, process expertise and best practices insights from serving our broad and diverse customer base. Today, we have more than 3,500 <u>customers</u> in more than 168 countries using our application suite in 34 languages.

It's Time to Love Work Again.

Follow us: http://twitter.com/SuccessFactors
Like us: http://facebook.com/SuccessFactors

Join us for SuccessConnect in Sydney, Australia Aug. 24-25: http://www.successfactors.com/successconnect/.

###

Contact:

For investor inquiries: Karen Moran +1.650.645.4439 kmoran@successfactors.com

For media inquiries: Andrea Meyer +1.415.370.7329 ameyer@successfactors.com