

**EUTELSAT's ATLANTIC BIRD™ 7 SATELLITE SET FOR SEPTEMBER 24 LAUNCH  
BY SEA LAUNCH**

Paris, September 22, 2011

Eutelsat Communications (Euronext Paris: ETL) announces that its ATLANTIC BIRD™ 7 satellite is set for launch on Saturday September 24. The satellite will be delivered into orbit by a Zenit-3SL rocket operated by Sea Launch AG from the ocean-based Odyssey Launch Platform in international waters of the Pacific Ocean. Lift-off is planned for 13:18 pm Pacific Daylight Time (20:18 GMT, 22:18 CET), at the opening of a 74-minute launch window.

Built for Eutelsat by Astrium, the 4.6 tonne ATLANTIC BIRD™ 7 satellite will replace ATLANTIC BIRD™ 4A at 7 degrees West and deliver additional capacity for further expansion of services. Up to 50 Ku-band transponders will be connected to two beams giving superior coverage of the Middle East, North Africa and North-West Africa for digital broadcasting services.

A live video transmission of the launch will be available in High Definition from Eutelsat's HOT BIRD™ position at 13 degrees East for viewers in Europe, North Africa and the Middle East (downlink frequency 12149 MHz, vertical polarisation, Symbol rate: 27.500 Mbaud). A webcast will also be available via [www.eutelsat.com](http://www.eutelsat.com) and [www.sea-launch.com](http://www.sea-launch.com). The launch transmission is scheduled to begin approximately 15 minutes before lift-off.

**About Eutelsat Communications**

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 27 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. As of 30 June 2011, Eutelsat's satellites were broadcasting more than 3,800 television channels. More than 1,100 channels are broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East alone which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates access to high speed internet services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ just over 700 commercial, technical and operational professionals from 30 countries. [www.eutelsat.com](http://www.eutelsat.com)

**For further information**

**Press**

Vanessa O'Connor

Tel. : + 33 1 53 98 37 91

[voconnor@eutelsat.fr](mailto:voconnor@eutelsat.fr)

Frédérique Gautier

Tel. : + 33 1 53 98 37 91

[fgautier@eutelsat.fr](mailto:fgautier@eutelsat.fr)

**Analysts and Investors**

Lisa Finas

Tel. : +33 1 53 98 35 30

[investors@eutelsat-communications.com](mailto:investors@eutelsat-communications.com)

Léonard Wapler

Tel. : +33 1 53 98 31 07

[investors@eutelsat-communications.com](mailto:investors@eutelsat-communications.com)