

**APPOINTMENT****JEAN-FRANCOIS BUREAU JOINS EUTELSAT AS DIRECTOR OF INSTITUTIONAL AND INTERNATIONAL AFFAIRS**

Paris, 17 October 2011

Eutelsat Communications (Euronext Paris: ETL) announces that Jean-François Bureau has been appointed Director of Institutional and International Affairs.

Jean-François Bureau, a graduate of the Institut d'Etudes politiques de Paris, began his career in the private office of France's Ministry of Defence where he was technical advisor from 1983 to 1985. He subsequently carried out various responsibilities at the Ministry of the Interior, including as sub-prefect and civil administrator from 1985 to 1991. From 1991 to 1994 he worked in the secretariat-general of the Presidency of the French Republic, and from 1994 to 1998 was a rapporteur at France's Court of Auditors (Cour des Comptes). In 1998, Jean-François Bureau set up the Communications and Information Delegation at France's Ministry of Defence, which he managed until 2007, in addition to acting as spokesman. From 2007 to 2010, he was NATO Assistant Secretary General, in charge of public diplomacy. He was a General Controller at France's Ministry of Defence from July 2010.

Michel de Rosen, Eutelsat CEO commented: "*Jean-François Bureau's extensive experience of institutional affairs in Europe and internationally, together with his analysis and insight will be of significant benefit to Eutelsat's further development.*"

*Photo available on request*

**About Eutelsat Communications**

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 27 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. As of 30 June 2011, Eutelsat's satellites were broadcasting more than 3,800 television channels. More than 1,100 channels are broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East alone which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates access to high speed internet services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ just over 700 commercial, technical and operational professionals from 30 countries.

[www.eutelsat.com](http://www.eutelsat.com)

**For further information**

Press

**Vanessa O'Connor**

**Tel. : + 33 1 53 98 37 91**

[voconnor@eutelsat.fr](mailto:voconnor@eutelsat.fr)

**Frédérique Gautier**

**Tel. : + 33 1 53 98 37 91**

[fgautier@eutelsat.fr](mailto:fgautier@eutelsat.fr)

Analysts and Investors

**Lisa Finas**

**Tel. : +33 1 53 98 35 30**

[investors@eutelsat-communications.com](mailto:investors@eutelsat-communications.com)

**Léonard Wapler**

**Tel. : +33 1 53 98 31 07**

[investors@eutelsat-communications.com](mailto:investors@eutelsat-communications.com)