

## Mark Stead appointed to the position of Chief Financial Officer of Euro Disney S.A.S.

(Marne-la-Vallée, November 22, 2011) – Euro Disney S.C.A. (the "Company") announced today that Mark Stead has been appointed to the position of Chief Financial Officer of Euro Disney S.A.S., the Company's *Gérant*. He replaces Greg Richart who has been appointed Senior Vice President, Operations, Planning and Analysis, The Walt Disney Company.

« *I would like to take this opportunity to thank Greg for his significant contributions to the growth and progress of Disneyland Paris' business despite the current challenging economic environment* », Philippe Gas, CEO of Euro Disney S.A.S. said.

Mark joined Disneyland® Paris in 2006, and has been leading the teams in Controllershship, Corporate Reporting, Financial Operations Support, Taxation and Internal Audit as Vice President, Chief Accounting Officer since 2009. Most recently Mark has led and managed several key initiatives including the implementation of the first global risk assessment and the ongoing initiative to improve efficiency of decision making throughout the Company.

Prior to joining the Company, he spent several years with the Special Projects and Internal Audit department of Vivendi in Paris, notably leading due diligence works on a number of strategic mergers and acquisitions, and prior to that with Ernst & Young in both Paris and Cape Town, South Africa.

« *Mark's knowledge of Euro Disney and his remarkable contribution over the last 5 years, with his strong leadership and strategic thinking make him a natural choice for his new role* », Gas said.

He holds an honours degree in Finance and Accounting from the University of Cape Town, South Africa, and is a Chartered Accountant and holds the Chartered Financial Analyst designation.

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Additional financial information can be found on the Internet at: <http://corporate.disneylandparis.com>

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*The Group operates Disneyland® Paris, which includes: Disneyland® Park, Walt Disney Studios® Park, seven themed hotels with approximately 5,800 rooms (excluding approximately 2,400 additional third-party rooms located on the site), two convention centers, Disney Village®, a dining, shopping and entertainment center, and a 27-hole golf course. The Group's operating activities also include the development of the 2,230 hectare site, half of which is yet to be developed. Euro Disney S.C.A.'s shares are listed and traded on Euronext Paris.*