

PR/78/11

## WINNERS ANNOUNCED OF THE PRESTIGIOUS HOT BIRD™ TV AWARDS

### Thematic channels distinguished for highest quality of content and innovation

Paris, 25 November 2011

The winners of this year's HOT BIRD™ TV Awards, the unique international event distinguishing the quality of content creation and innovation by thematic satellite television channels, were honoured on November 25 at a gala ceremony in Venice in the company of over 200 international broadcasting executives. Winning public and private channels from eight countries reflected the vitality of the satellite broadcasting market and its capacity to innovate.

*"The winners at this year's HOT BIRD™ TV Awards showcase global excellence in programming and a capacity for creative inspiration and quality,"* said Michel de Rosen, Eutelsat CEO. *"The strength of the winners in each of the categories demonstrates a wealth of talent and our congratulations go out to them all and to the participating channels who combine to make this an exceptional event."*

Founded in 1998, the Awards comprise 10 thematic categories, the People's Choice Award, and Awards for Best Programme and Best New Channel launched over the last 12 months.

### HOT BIRD™ TV AWARDS WINNERS 2011

#### Children's

Carousel (Russia)

#### Culture/Education

Babel (Italy)  
Rai Storia (Italy) *Special Mention*

#### Cinema

*Joint Winners*  
Kino Soyuz (Russia)  
Sky Cinema 1 HD (Italy)

#### Documentaries

DMAX (Germany)

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<b>Fiction/General Entertainment</b> SkyUno (Italy)	<b>Lifestyle</b> Rai 5 (Italy) NRJ Paris (France) <i>Special Mention</i>
<b>Music</b> France Ô (France)	<b>News</b> BBC Arabic (United Kingdom) TG Norba 24 (Italy) <i>Special Mention</i>
<b>National Window</b> TVE Internacional (Spain) SMTv San Marino (San Marino) <i>Special Mention</i>	<b>Sports</b> TRACE Sports (France)
<b>People's Choice</b> MiniMini (Poland)	<b>Best Programme</b> The Beethoven Project (Germany) ( <i>Deutsche Welle TV</i> ) CCN ( <i>Comedy Central Polska</i> ) (Poland) <i>Special Mention</i>
<b>Best New Channel</b> TG Norba 24 (Italy)	

The HOT BIRD™ TV Awards Jury includes experts from leading publications and TV associations: **Jerzy Barski**, *Tv-Sat Magazine* (Poland), **Jacques Braun**, *Eurodata TV* (France), **Sergey Buntman**, *Echo de Moscow* (Russia), **Paolo Dalla Chiara**, *Pentastudio* (Italy), **Paolo Lutteri** *EGTA* (Europe), **Giovanna Maggioni**, *Upa* (Italy), **Fusun Nebil**, *Turk Internet* (Turkey), **Giacomo Mazzone**, *Eurovisioni* (Europe), **Mimi Turner**, *The Hollywood Reporter* (Europe). Jury Chairman, **Duilio Giammaria**, *Rai* (Italy); technical expert **Mauro Roffi**, *Millecanali* (Italy).

Red carpet highlights, clips of the nominated programmes and all the latest images from the night's events are at: [www.hotbirdtvawards.com](http://www.hotbirdtvawards.com)

The HOT BIRD™ TV AWARDS is an event promoted by **Eutelsat**, Europe's leading satellite operator, in collaboration with **Eurovisioni**, a European festival dedicated to cinema and television and **SAT Expo**, the international exhibition of advanced digital and satellite telecommunications. This year's event is sponsored by **Thales Alenia Space** and **Astrium**.

#### About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 29 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. As of 30 June 2011, Eutelsat's satellites were broadcasting more than 3,800 television channels. More than 1,100 channels are broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East alone which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets,

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corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates access to high speed internet services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ just over 700 commercial, technical and operational professionals from 30 countries. [www.eutelsat.com](http://www.eutelsat.com)

#### **SAT Expo**

SAT Expo is the brand dedicated to services, space applications and integrated telecommunications (via satellite, HDTV, IPTV, 3D cinema via satellite, DTT, new bands and new services). Next events by SAT Expo are AllDigital Expo, the professional forum on digital technologies (with the 3rd National Meeting of the Digital Installer) at the Vicenza Fair next 22 and 23 June 2012 (3rd edition) and Estel Conference, the first international IEEE-AESS Conference in Europe about Space and Satellite Telecommunications, 2 to 5 October 2012 in Rome at the Fontana di Trevi Conference Centre. [www.alldigitalexp.it](http://www.alldigitalexp.it) - [www.estelconference.org](http://www.estelconference.org)

#### **Eurovisioni**

Eurovisioni, International Festival of Cinema and Television, was created in 1987 and now on its 25th edition. Eurovisioni 2011 (from 16 to 19 October) received the patronage of the Italian President, Giorgio Napolitano, UNESCO, the Council of Europe, the Presidency of Italy's Council of Ministers, the Italian Senate and the Chamber of Deputies, and others. The initiative includes support from Eutelsat, RAI, the Italian Ministry of Cultural Heritage and Activities, SACEM, Sky Italia, Canal +, ARD, France Télévisions, RTVE, TOR Film Production.

[www.eurovisioni.it](http://www.eurovisioni.it)

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