

Paris, December 2nd 2011

Peugeot SA : Bonds disposal and shares acquisition

FFP sold its 1 570 836 bonds convertible into and/or exchangeable for new or existing shares (OCEANE) at \in 22.59 per bond, i.e. \in 35.5m.

Subsequently, FFP acquired on the market 1 570 836 Peugeot SA shares representing 0.7% of share capital, at an average price of \in 13.50 per share. This investment amounts to \in 21.2m.

A propos de FFP :

FFP is an investment company listed on NYSE-Euronext Paris, majority-owned by Etablissements Peugeot Frères and managed by Robert Peugeot. FFP is the leading shareholder of Peugeot SA and pursues a minority shareholdings and long-term investment policy. FFP holds participations in listed companies (LISI, Zodiac Aerospace, SEB or Orpéa), non listed companies (Sanef, Onet or DKSH), and private equity funds.

www.societe-ffp.fr

Contact investisseurs : Sébastien Coquard : +33 1 40 66 42 11 sebastien.coquard@mpsa.com <u>Contact presse :</u> Jean-Baptiste Froville : +33 1 58 47 95 39 jean-baptiste.froville@eurorscg.fr