



## SUCCESSFACTORS FILES SCHEDULE 14D-9

**SAN MATEO, Calif. – Dec. 12, 2011** – [SuccessFactors, Inc.](#) (NYSE: SFSF), the global leader in cloud-based [business execution software](#), today informs its stockholders that a Schedule 14D-9 has been filed with the U.S. Securities and Exchange Commission (“SEC”). The Schedule 14D-9 contains the following documents relating to the proposed acquisition of SuccessFactors, Inc. (the “Company”) by SAP America, Inc., a wholly-owned subsidiary of SAP AG, pursuant to the Agreement and Plan of Merger, dated December 3, 2011, by and among SAP America, Inc., a Delaware corporation (“Parent”), Saturn Expansion Corporation, a Delaware corporation and a wholly-owned subsidiary of Parent (“Purchaser”), SAP AG, an Aktiengesellschaft organized under the laws of Germany and the parent company of Parent (“SAP AG”) and the Company:

- Letter to Customer Advisory Board Members, distributed December 12, 2011.

SuccessFactors makes available free of charge on its website, its Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, reports filed pursuant to Section 16 of the U.S. Securities Exchange Act of 1934 (“Exchange Act”), schedules filed pursuant to Section 14 of the Exchange Act and amendments to those reports or schedules filed with or furnished to the SEC as soon as reasonably practicable after SuccessFactors electronically files these documents with, or furnishes them to, the SEC. Copies of these documents may be obtained from SuccessFactors at 1500 Fashion Island Blvd., Suite 300 San Mateo, California 94404 U.S.A. or at <http://www.successfactors.com/investor/sec/> and from its paying agent in France, Société Générale – Titres et Bourse (Postal address: 32, rue du Champ de Tir, BP 81236, 44312 Nantes Cedex 3, France).

### **Additional Information and Where to Find It**

This communication is neither an offer to purchase nor a solicitation of an offer to sell securities. The tender offer for the outstanding shares of SuccessFactors’ common stock (“Offer”) described in this announcement has not commenced. At the time the Offer is commenced, Purchaser will file a Tender Offer Statement on Schedule TO with the SEC, and SuccessFactors will file a Solicitation/Recommendation Statement on Schedule 14D-9 with the SEC. The Tender Offer Statement (including an offer to purchase, a related letter of transmittal and other offer documents) and the Solicitation/Recommendation Statement, as they may be amended from time to time, will contain important information that should be read carefully before any decision is made with respect to the Offer. Those materials and all other documents filed by SuccessFactors or Purchaser with the SEC will be available at no charge on the SEC’s web site at [www.sec.gov](http://www.sec.gov). The Tender Offer Statement on Schedule TO and related materials may be obtained for free by directing requests to SAP AG, Attention: Stefan Gruber, Dietmar-Hopp-Allee 16, 69190 Walldorf, Germany, Telephone: +49 6227 744872. The Schedule 14D-9 Solicitation/Recommendation Statement and such other documents may be obtained for free by directing such requests to SuccessFactors Global Headquarters, Attention: Andrea Meyer, 1500 Fashion Island Blvd. Suite 300, San Mateo, CA 94404, USA, Telephone +1 (650) 645-2000. In addition, free copies of the Tender Offer Statement and related materials and the Solicitation/Recommendation Statement, when available, may be obtained from the information agent for the Offer.

### **About SuccessFactors, Inc.**

SuccessFactors is the leading provider of cloud-based [Business Execution Software](#), and delivers business alignment, team execution, people performance, and learning management solutions to organizations of all sizes across more than 60 industries. With approximately 15 million subscription seats globally, we strive to delight our customers by delivering innovative solutions, content and analytics, process expertise and best practices insights from serving our broad and diverse customer base. Today, we have more than 3,500 [customers](#) in more than 168 countries using our application suite in 35 languages.

### **It’s Time to Love Work Again.**

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