



SUCCESSFACTORS FILES SCHEDULE 14D-9

SAN MATEO, Calif. – Dec. 21, 2011 – [SuccessFactors, Inc.](#) (NYSE: SFSF), the global leader in cloud-based [business execution software](#), today informs its stockholders that an amendment to the Solicitation/Recommendation Statement on Schedule 14D-9 has been filed with the U.S. Securities and Exchange Commission (“SEC”), relating to the proposed acquisition of SuccessFactors, Inc. (the “Company”) by SAP America, Inc., a wholly-owned subsidiary of SAP AG, pursuant to the Agreement and Plan of Merger, dated December 3, 2011, by and among SAP America, Inc., a Delaware corporation (“Parent”), Saturn Expansion Corporation, a Delaware corporation and a wholly-owned subsidiary of Parent (“Purchaser”), SAP AG, an Aktiengesellschaft organized under the laws of Germany and the parent company of Parent (“SAP AG”) and the Company.

SuccessFactors makes available free of charge on its website, its Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, reports filed pursuant to Section 16 of the U.S. Securities Exchange Act of 1934 (“Exchange Act”), schedules filed pursuant to Section 14 of the Exchange Act and amendments to those reports or schedules filed with or furnished to the SEC as soon as reasonably practicable after SuccessFactors electronically files these documents with, or furnishes them to, the SEC. Copies of these documents may be obtained from SuccessFactors at 1500 Fashion Island Blvd., Suite 300 San Mateo, California 94404 U.S.A. or at <http://www.successfactors.com/investor/sec/> and from its paying agent in France, Société Générale – Titres et Bourse (Postal address: 32, rue du Champ de Tir, BP 81236, 44312 Nantes Cedex 3, France).

About SuccessFactors, Inc.

SuccessFactors is the leading provider of cloud-based [Business Execution Software](#), and delivers business alignment, team execution, people performance, and learning management solutions to organizations of all sizes across more than 60 industries. With approximately 15 million subscription seats globally, we strive to delight our customers by delivering innovative solutions, content and analytics, process expertise and best practices insights from serving our broad and diverse customer base. Today, we have more than 3,500 [customers](#) in more than 168 countries using our application suite in 35 languages.

It’s Time to Love Work Again.

Follow us: <http://twitter.com/SuccessFactors>

Like us: <http://facebook.com/SuccessFactors>

###

Contact:

For investor inquiries:

Karen Moran

+1.650.645.4439

kmoran@successfactors.com

For media inquiries:

Andrea Meyer

+1.415.370.7329

ameyer@successfactors.com