

PRESS RELEASE

Patrick Thinet appointed Chief Executive Officer of Groupe VIAL

La Seyne-sur-Mer, 12th January 2012:

Groupe VIAL (FR0010340406 – VIA), France's leading independent industrial joinery discount group, announces the appointment of Mr Patrick Thinet as Chief Executive Officer.

Patrick Thinet replaces Mr Anthony Rémy, who left his position within the Group at the end of 2011. Released from any non-competition obligation, Mr Rémy will receive no future remuneration in this respect, nor any compensation associated with the premature termination of his corporate mandate. However, negotiations are currently taking place concerning compensation associated with the termination of his employment contract. Groupe VIAL's Board of Directors would like to thank Mr Rémy for the work he has carried out during his mandate, and is pleased with the appointment of Patrick Thinet to replace him.

43 years old, and an HEC graduate with a Masters in Philosophy, Patrick Thinet began his career in Audit, then in Consulting (Deloitte & Touche, PricewaterhouseCoopers Corporate Finance as a Director). From 2001, he worked as senior executive responsible for finance in a number of listed companies (Artis in 2001-2002, Euraltech in 2002-2005, Indexmultimedia in 2006-2009).

Since October 2010, Patrick Thinet had been Groupe VIAL's CFO. His employment contract will remain in force, and the formalities and terms of his remuneration associated with his status as a corporate officer are currently being implemented. Once they are finalised, and in order to adhere to governance principles, the market will be informed.

About Groupe VIAL (www.groupe-vial.com)

Groupe VIAL, listed on Euronext Paris by NYSE Euronext since December 2006, sells and manufactures wood, aluminium and PVC products for the home such as doors, windows, gates and staircases. It offers an unmatched ratio of price to quality, thanks to full control of its supplies, its effective and modern production facilities and its vast distribution network, which at 30 September 2011 comprised 69 stores under the VIAL Menuiseries banner, including 4 in Spain and 1 in Portugal.

Commercial website: www.vial-menuiseries.com

Compartment C of Euronext Paris, part of the NYSE Euronext Group Reuters: VIA.PA - Bloomberg: VIA FP

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Groupe VIAL
Patrick Thinet
CEO
investisseurs@groupe-vial.com

NewCap.
Investor Relations - Financial Communications
Dusan Oresansky / Pierre Laurent
Tel.: 01 44 71 94 94
vial@newcap.fr