

PR/01/12

## **SIS LIVE selects two Eutelsat satellites to boost resources for outside broadcasting, including key 2012 events**

Paris, 16 January 2012

SIS LIVE, operator of the largest satellite uplink fleet in Europe and the leading outside broadcast provider in the UK, is ramping up its access to permanent capacity on satellites operated by Eutelsat Communications (Euronext Paris: ETL). New contracts have been signed between both companies for significant capacity on the ATLANTIC BIRD 1 satellite and on W3C, Eutelsat's newest satellite.

With multi-year leases guaranteeing access to 144 MHz of capacity on W3C and 36 MHz on ATLANTIC BIRD 1, SIS LIVE will benefit from an exceptional footprint covering the UK and Europe to serve the market for broadcast services.

The capacity will add flexibility to SIS LIVE's pool of permanent resources, equipping it to meet broadcaster requirements for a stellar year of events in 2012 that will include the UK Diamond Jubilee and the London Olympic and Paralympic Games in addition to Formula One, Wimbledon Championships, European Tour Golf and the 2012 European football championship in Poland and the Ukraine. It will also support SIS LIVE's expanding business operations in France.

David Meynell, Managing Director, SIS LIVE says: *"Having worked closely with Eutelsat for many years, we are pleased to be able to extend our joint operations. This will enable SIS LIVE to offer our existing and new customers enhanced services and provide them with wider and even more robust access to the global satellite network."*

Andrew Wallace, Eutelsat Chief Commercial Officer commented: *"In advance of an exceptional year for TV viewing, we are delighted to consolidate our relationship with SIS LIVE, an industry reference for outside broadcasting and uplink services. SIS LIVE is continuously seeking to enhance its broadcast facilities and we are committed to leveraging our experience and resources to meet its expectations and those of its clients."*

**Donna Palumbo**  
Marketing Manager  
dpalumbo@sislive.tv  
Tel: +44 1908 865554  
[www.sislive.tv](http://www.sislive.tv)

### **About Eutelsat Communications**

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 29 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. As of 30 September 2011, Eutelsat's satellites were broadcasting more than 3,800 television channels. More than 1,100 channels are broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East alone which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates access to high speed internet services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ just over 700 commercial, technical and operational professionals from 30 countries.

[www.eutelsat.com](http://www.eutelsat.com)

For further information

#### **Press**

Vanessa O'Connor	Tel. : + 33 1 53 98 37 91	<a href="mailto:voconnor@eutelsat.fr">voconnor@eutelsat.fr</a>
Frédérique Gautier	Tel. : + 33 1 53 98 37 91	<a href="mailto:fgautier@eutelsat.fr">fgautier@eutelsat.fr</a>

#### **Analysts and Investors**

Lisa Finas	Tel. : +33 1 53 98 35 30	<a href="mailto:investors@eutelsat-communications.com">investors@eutelsat-communications.com</a>
Léonard Wapler	Tel. : +33 1 53 98 31 07	<a href="mailto:investors@eutelsat-communications.com">investors@eutelsat-communications.com</a>