

Eutelsat satellite capacity to broadcast a high-definition walk through the ‘Leonardo Live’ exhibition to cinemas across Europe

Paris, 24 January 2012 – On February 16, art lovers across Europe will be able to experience LEONARDO LIVE, a satellite-delivered HD presentation of the landmark and sold-out exhibition in London’s National Gallery, “Leonardo da Vinci: Painter at the Court of Milan”. Eutelsat Communications (Euronext Paris: ETL), Europe’s leading satellite operator, is partnering on this unique broadcast with BY Experience, the New York-based content distributor and PhilGrabskyFilms.

A 100-minute programme filmed on the eve of the exhibit’s opening will be broadcast by Eutelsat to cinemas for viewing on February 16 and subsequent screenings. It will comprise a high-definition walk through the National Gallery’s exhibition to see the largest number of Leonardo’s rare surviving paintings ever assembled in one collection, including masterpieces that are too fragile for transport. In-depth commentary will be provided by the UK broadcaster and art historian, Tim Marlow.

The High Definition signal will be delivered to cinemas in France, Germany, Italy, Luxembourg, the Netherlands, Norway, Poland and Switzerland via Eutelsat’s ATLANTIC BIRD 3 satellite, which already serves an installed base of over 600 cinemas in across Europe.

LEONARDO LIVE is a new example of how high-quality satellite broadcasting to cinema screens can extend access to unique cultural events. Eutelsat has partnered over the last four years with companies that include BY Experience, Gaumont-Pathé, OpenSky to deliver opera from New York’s Grand Metropolitan and ballets from Moscow’s Bolshoi and the Opéra Garnier in Paris to audiences in Europe.

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 29 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. As of 30 September 2011, Eutelsat's satellites were broadcasting more than 3,950 television channels. More than 1,100 channels are broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East alone which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates access to high speed internet services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ just over 700 commercial, technical and operational professionals from 30 countries.

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