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FFP supports the strategic global Alliance between PSA Peugeot Citroën and General Motors

FFP supports the strategic global Alliance between PSA Peugeot Citroën and General Motors, and will participate to the capital increase announced by Peugeot S.A.

FFP holds 22.8% of the capital of Peugeot SA, and will subscribe to the €1 billion right issue, with 50% of its subscription rights.

Firmly convinced of the strategic rationale of the Alliance, FFP is determined to support its long term perspective. FFP will facilitate the investment of Peugeot S.A.'s new partner, through the sale to General Motors of the subscription rights which it will not exercise. The subscription rights will be sold at their theoretical value based on the volume weighted average price on the day before the announcement of the terms of the rights issue.

The combined subscriptions of FFP and its leading shareholder, Etablissements Peugeot Frères ⁽¹⁾ shall amount to ca. €150 million. Following the rights issue, the companies of the Peugeot family Group will remain the automobile group's largest shareholder.

Robert Peugeot, FFP's Chairman and Chief Executive Officer declared: *"By subscribing to this transaction, FFP plays its role as the leading shareholder of Peugeot S.A. We have supported every step of the development of the strategic global Alliance with General Motors. We strongly believe in the potential of the forecast synergies and in its beneficial effects for the PSA Peugeot Citroën Group."*

(1) Etablissements Peugeot Frères holds 8.17% of the capital, and 12.38% of the voting rights of Peugeot S.A. The company shall subscribe to the rights issue in an amount equal to the proceeds from the sale of its unexercised subscription rights to Peugeot S.A.'s new partner (cashless operation). The subscription rights will also be sold at their theoretical value based on the volume weighted average price on the day before the announcement of the terms of the rights issue.

FFP and Etablissements Peugeot Frères currently control together 45.62% of the voting rights of Peugeot S.A.

About FFP:

FFP is an investment company listed on NYSE-Euronext Paris, majority-owned by Etablissements Peugeot Frères and managed by Robert Peugeot. FFP is the leading shareholder of Peugeot S.A. and pursues a minority shareholdings and long-term investment policy. FFP holds participations in listed companies (LISI, Zodiac Aerospace, SEB or Orpéa), non listed companies (Sanef, Onet or DKSH), and private equity funds.

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