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## **Al Jazeera expands audience over Africa with Eutelsat's 7° West satellite, EUTELSAT 7 West A**

**Platform of 10 Al Jazeera channels uses new footprint to reach viewers from Morocco to  
Nigeria**

**Dubai, Paris, March 1, 2012** – Al Jazeera is further consolidating its longstanding relationship with Eutelsat Communications (Euronext Paris: ETL) with a new contract for capacity on the [EUTELSAT 7 West A satellite](#) (ex. ATLANTIC BIRD 7) located at 7° West. The announcement was made today at Cabsat Dubai.

Al Jazeera has chosen the new service area on EUTELSAT 7 West A that enables the media corporation to extend coverage across North West Africa to Morocco and as far as Nigeria. Broadcasts have already begun, with nine channels operational, including the flagship Al Jazeera news channels in Arabic and English, as well as documentary, children's and sports channels.

In service since October 2011, the EUTELSAT 7 West A satellite has strengthened Eutelsat's commercial response to broadcasters operating across the Middle East and North Africa. The satellite's widebeam delivers unmatched performance and coverage into over 30 million homes, while the new North-West Africa footprint opens the opportunity for channels to further consolidate their reach.

### **7° West, the fastest-growing video neighbourhood: TV channels up by 35% in 2011**

The 7° West neighbourhood assembles the largest community of satellite TV channels in the Middle East and North Africa. Channels grew by 35% in 2011, reflecting the dynamic of free-to-air and pay-TV, which represent 80% and 20% of the 822 Arab and international channels broadcast by the five satellites operated at 7° West by Eutelsat and Nilesat.

Meet Eutelsat at CabSat Dubai on Stand: S – D11

For more information from Al Jazeera: [press.int@aljazeera.net](mailto:press.int@aljazeera.net)

### **About Eutelsat Communications**

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 28 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. As of 31 December 2011, Eutelsat's satellites were broadcasting more than 4,000 television channels. They also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates access to high speed internet services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ just over 700 commercial, technical and operational professionals from 30 countries.

[www.eutelsat.com](http://www.eutelsat.com)

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