



- **Combined ordinary and extraordinary general meeting: dividend distribution of €0.85 per share**
  - **Excellent business at ski areas**
  - **Promising season for leisure parks**

*March 15, 2012* – Shareholders of Compagnie des Alpes, who met today in Paris for the combined ordinary and extraordinary annual general meeting, followed all recommendations of the Board of Directors concerning the resolutions submitted to them.

Shareholders approved a dividend of €0.85 per share, with an ex-dividend date of March 19, 2012 (morning), and payment scheduled for March 22, 2012.

The following items were also discussed during the general meeting:

- The 2011-2012 winter season has been highly satisfactory for ski areas. Although the early season was impeded by unfavorable external factors—both Christmas and New Year's Day fell on a Sunday, while late, sudden, and heavy snowfall rendered operations at ski areas more difficult and hampered skiing—excellent ski conditions since January have resulted in excellent performances, compared with the same period a year ago.  
At March 12 (approximately three-quarters through the season), revenues grew by 4.5% over last year.
- Leisure-park business represents only 15% of annual visitor numbers at this point of the year. Business has been boosted by the consolidation of Futuroscope and the momentum of the Group's key brands, Walibi and Astérix. At Toussaint (All Saints' Day Holidays) and Christmas, leisure parks confirmed their attractiveness and success in France, Belgium, and the Netherlands. The 2011-2012 season is off to a good start, with new and exciting events planned for 2012, in line with the Group's business strategy of expansion and brand development. Parc Astérix will present its new *Inverted Roller Coaster*, a ride never before seen in France, and will also open its new Egyptian area. Walibi should see continued rewards from its ongoing rebranding and expanded offer (new rides, 3-D movies). In addition, Futuroscope is preparing many festivities to celebrate its 25th anniversary.
- Furthermore, the Company has shown determination in seeing its strategic development, particularly the Grévin projects, come to fruition. After closing on an initial project for a Musée Grévin in Montreal (opening planned for 2013), the Group should finalize a similar deal for Prague in the near future. Other international development projects are underway linked to the Group's expertise and know-how, with a goal of finalizing one or two consulting and management contracts for sizeable projects.

Important dates:

- Sales for Q2 2011-2012: Thursday, April 26, 2012
- Results for H1 2011-2012: Thursday, May 24, 2012



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**Compagnie des Alpes** is a major player in the field of leisure production in Europe. The company operates 26 leisure sites, with 11 leading ski areas in the Alps (including Tignes, Val d'Isère, Les Arcs, La Plagne, Les Menuires, Les 2Alpes, Méribel and Chamonix) and 15 leisure parks (including Parc Astérix, Grévin, Walibi and Futuroscope) in France, the Netherlands, Belgium, and Germany. CDA also holds stakes in four ski areas and seven leisure parks in France, Switzerland, Belgium, and the U.K. Consolidated sales reached €642 million, with just under 23 million visitors, for the financial year ending September 30, 2011. Net attributable income came to €31 million.



CDA is in the indices CAC All-Shares, CAC All-Tradable, CAC Mid & Small, and CAC Small.  
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Press release