

PRESS RELEASE

Paris, March 22, 2012

ORDINARY & EXTRAORDINARY SHAREHOLDERS' GENERAL MEETING ON APRIL 26, 2012

The information and documents relating to the Shareholders' General Meeting of Imerys, provided for by articles R. 225-73-1 and R. 225-83 of the French Code of Commerce, are available at the headquarters of the Company, on its website www.imerys.com in "Individual Shareholders, General Meeting, Preliminary Documents to the Ordinary and Extraordinary Shareholders' General Meeting of April 26, 2012" section and from CACEIS Corporate Trust.

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The world leader in mineral-based specialty solutions for industry, Imerys bases its development on a sound, profitable business model. The Group processes, enriches and combines a unique range of minerals, in many cases mined from its own deposits, to contribute essential functions to its customers' products and processes. Thanks to their properties (heat resistance and mechanical strength, conductivity, coverage, barrier effect, etc.), these specialties have a great number of everyday applications in consumer durables, fast-consumer goods, capital goods and construction, and are developing on many growing markets. Imerys' R&D and marketing teams combine their efforts to identify new applications in promising sectors of business and in emerging markets, and to develop new, value-added solutions that meet those needs.



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