
Boulogne-Billancourt, March 27th, 2012

A new channel for TF1 group

The TF1 Group is delighted with the announcement by the *Conseil Supérieur de l'Audiovisuel* (CSA), the French audiovisual industry regulator, that the HD1 channel (provisional title) has been selected to receive a national licence for unencrypted high-definition digital terrestrial television (DTT). With this channel, the Group now has four unencrypted broadcasting licences, in line with other major European media groups.

The new channel will be devoted to creativity and to all forms of French and foreign narrative drama, from feature-length works to shorts. It will also provide a showcase for new forms of writing and new talent. In this sense, it represents a logical extension of the TF1 Group's long-established partnership with the creative industries.

The channel will draw upon a diversified rights catalogue, generating synergies for the Group in terms of audiovisual works.

Nonce Paolini says:

"I am pleased with this CSA decision, which will give the TF1 Group – the leading private-sector investor in the French creative industries – a fourth unencrypted free-to-view DTT channel. Our ambition is to offer viewers a complementary range of programmes around a genre that TF1 has always supported. HD1 will provide an opportunity for talented people of all kinds, from highly-experienced professionals to newcomers, with the aim of showcasing the vibrancy of the changing landscape of drama in all its forms."

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