



Parrot widens its presence within a German car manufacturer's range.

Paris, April 11th 2012 - Parrot, leader in Automotive Connectivity solutions, announced today its OEM technology is integrated into a new vehicle platform by a major German car manufacturer, already a Parrot customer.

The models equipped within this project are hatchbacks, coupés and sedans. The Parrot solution is currently available in cars sold in Europe before expanding to other markets during 2012.

This solution includes state-of-the-art hands-free telephony features. It can handle and synchronize a phonebook containing up to 5.000 contacts. It is able to pair with four different mobile phones. Besides, it manages a mobile internet connection using the customer's phone via the DUNⁱ and PANⁱⁱ protocols. This internet access is used to run the manufacturer's telematics services.

"Parrot currently supplies the majority of German car manufacturers. With this new introduction, we are glad to extend the implementations of Parrot technology within the Premium cars market, with best-in-class compatibility and easy-to-use features." said Eric Riyahi, Executive VP at Parrot.

ABOUT PARROT

Parrot, a global leader in wireless devices for mobile phones, stands on the cutting edge of innovation. The company was founded in 1994 by Henri Seydoux as part of his determination to drive the inevitable breakthrough of mobile phones into everyday life by creating high-quality, user-friendly wireless devices for easy living. Parrot has developed the most extensive range of hands-free systems on the market for cars. Its globally recognized expertise in the fields of mobile connectivity and multimedia around Smartphones has positioned Parrot as a key player of in-car infotainment. Additionally, Parrot designs and markets an exclusive 'Parrot by' range, consisting of a prestigious line of high-end wireless multimedia products in collaboration with some of the world's most well-renowned artists; and the AR.Drone, the first quadcopter piloted via wi-fi and using augmented reality.

Parrot, headquartered in Paris, currently employs more than 650 people worldwide and generates the majority of its sales overseas. Parrot is listed on NYSE Euronext Paris since 2006. (FR0004038263 – PARRO)

For more information: www.parrot.com / www.ardrone.com / www.parrotoem.com

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i DUN ; Dial-Up Networking
ii PAN : Personal Areal Networking