

Foncière des Murs, partner of the B&B Hôtels Group, acquires a 2* hotel with 265 rooms in Paris from VINCI Immobilier

On 30 May 2012, Foncière des Murs purchased off-plan from VINCI Immobilier, a 2* hotel with 265 rooms located at Porte des Lilas in Paris's 19th arrondissement, in a newly created area at the intersection of the Avenue René Fonck and the Avenue Belvédère (island F6 in the Porte des Lilas urban development zone).

The building will be operated under the B&B brand. This transaction is part of the partnership initiated by Foncière des Murs and B&B Hôtels in 2010, and shows the will of Foncière des Murs to support its hotel partners in their development.

This building, designed by VINCI Immobilier, will receive HEQ certification and the Green Key label, thus becoming a reference in the field of sustainable construction in the hotel domain. This new establishment will strengthen the share of green buildings in the Foncière des Murs portfolio, a leader in green annexes in its sector.

The VINCI Immobilier / Dominique Perrault Architecture project was selected in 2010 by Paris City Council and Semavip after consultation.

Construction will start immediately, and delivery is scheduled for Q2 2014.



About Foncière des Murs

Foncière des Murs, a subsidiary of Foncière des Régions, specialises in business premises, especially in the hotel, healthcare and retail sectors. At 31 December 2011, the company's asset base stood at €2.9 million. Its average lease term is 8 years and its occupancy rate is 100% with first-class tenants. Real estate partner of the major players in the business premises sector, Foncière des Murs is managed by Dominique Ozanne, CEO and Member of the Management Committee of Foncière des Régions.

www.foncieredesmurs.fr

About B&B Hôtels

With a majority stake held by the Carlyle investment company, B&B Hôtels is the leading independent low-cost hotel chain in France (198 hotels), to date encompassing 56 hotels in Germany, 9 in Italy, 2 in Poland, and 1 in Portugal. B&B Hôtels welcome business or leisure customers, offering comfort and high-quality services at a moderate price. B&B was presented a Janus du Commerce by the French Institute of Design in 2007 for the rollout of the new 'hotels at a friendly price' concept, as well as receiving a number of Hospitality Awards, in 2006 in the 'Best Innovative Accommodation Concept' category, in 2009 for the 'Best Communication campaign' and in 2010 for the 'Best Initiative in Sustainable Development.'

About VINCI Immobilier

VINCI Immobilier, a subsidiary of the VINCI group, is a major player in real estate promotion in France. With offices in 13 cities, VINCI Immobilier works in two major market sectors: residential real estate (housing and serviced residences) and commercial real estate (offices, hotels and businesses), thus meeting the combined requirements of investors, institutionals and individuals. VINCI Immobilier also provides them with its expertise in terms of property management thanks to its 'services' division composed of VINCI Immobilier Gestion dedicated to individuals and VINCI Immobilier Property Management for institutional investors. Thanks to its multi-product offer and expertise in performing major works, VINCI Immobilier is able to offer appropriate global solutions and to support local government when it carries out complex planning operations, thus ensuring the development of urban areas so they become genuine lively neighbourhoods.

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