

## **Five Eutelsat satellites gearing up to transmit the UEFA Euro 2012 championship**

**Paris, 1 June 2012** – With one week to go before kick-off of the UEFA Euro 2012 championship in Poland and the Ukraine, capacity on five Eutelsat satellites has been booked by broadcasters around the world to ensure full coverage and commentary of one of soccer's top international competitions.

The high-power reach of Europe, the Middle East, Africa and Central Asia delivered by the EUTELSAT 3A, EUTELSAT 3C, EUTELSAT 10A, EUTELSAT 16A and EUTELSAT 33A satellites, forms part of the exceptional infrastructure put in place by rights holders to enable viewers to watch the 31 matches in eight stadiums from 8 June to 1 July.

The EBU, the world's leading broadcasting association and a longstanding Eutelsat customer, has concluded a contract for five additional transponders on EUTELSAT 3A, EUTELSAT 3C and EUTELSAT 10A for live transmissions of matches as well as interviews and highlights to the EBU's 85 members in 56 countries in and around Europe.

Al Jazeera Sports, meanwhile, has booked two extra transponders on EUTELSAT 3C for the duration of the event to deliver signals to its studios in Europe and the Middle East.

Working closely with broadcasters and service providers, Eutelsat's Booking Centre will continue to coordinate allocation of capacity for minimum periods of 15 minutes in advance and throughout the championship.

### **About Eutelsat Communications ([www.eutelsat.com](http://www.eutelsat.com))**

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 28 satellites that provide coverage across Europe, as well as the Middle East, Africa and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators. As of 31 March 2012 Eutelsat's satellites were broadcasting more than 4,250 television channels, of which 1,100 broadcast via the HOT BIRD video neighbourhood at 13 degrees East which reaches more than 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates high speed Internet services through teleports in France and Italy that serve consumers, enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ just over 750 commercial, technical and operational professionals. This culturally diverse staff comprises employees from 30 countries.

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