



eutelsat
COMMUNICATIONS

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Leading broadcasters from Bosnia and Herzegovina join forces at Eutelsat's 16° East neighbourhood to launch TEAM:SAT

Prague, 27 June 2012 - Eutelsat Communications (Euronext Paris: ETL) announced today at the Digital TV Central and Eastern Europe conference in Prague that leading broadcasters from Bosnia and Herzegovina are strengthening their collaboration with the launch of a new platform called TEAM:SAT on the EUTELSAT 16A satellite. Serving a growing audience, currently standing at over 11 million DTH homes, EUTELSAT 16A is the leading position for satellite broadcasting in Central and Eastern Europe. The TEAM:SAT platform, comprising seven television channels and two radio stations, will be officially launched on September 1.

By joining forces in a single multiplex, TV Hayat, Radio Televizija BN, FACE and Al Jazeera Balkans are optimising their resources to reach into TV homes in Bosnia and Herzegovina as well as expatriate communities across Europe. The channels will be multiplexed and uplinked to EUTELSAT 16A by TEAM:MEDIA which is installing a teleport in Sarajevo.

The broadcasters said in a joint statement: *"This venture to broadcast in a new platform on EUTELSAT 16A, the premier video neighbourhood in our target markets, optimises our resources and opens significant opportunities for audience expansion. It further strengthens our relationship with Eutelsat whose longstanding presence in our markets makes it a natural and preferred partner."*

"Eutelsat is committed to developing solutions for our clients that increase the efficiency of their broadcasts and their reach. We are delighted that these flagship channels from Bosnia and Herzegovina have chosen to unite their efforts in a single platform on our EUTELSAT 16A satellite. The leading video neighbourhood in Central and Eastern Europe will be further consolidated by the launch of TEAM:SAT," added Jean-François Leprince-Ringuet, Chief Commercial Officer at Eutelsat.

About Eutelsat

With capacity commercialised on 28 satellites that provide coverage across Europe, as well as the Middle East, Africa and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators. As of 31 March 2012 Eutelsat's satellites were broadcasting more than 4,250 television channels to over 200 million cable and satellite homes in Europe, the Middle East and Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates high speed Internet services through teleports in France and Italy that serve consumers, enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ just over 750 commercial, technical and operational professionals. This culturally diverse staff comprises employees from 30 countries.

www.eutelsat.com

■ Press

Vanessa O'Connor	Tel: + 33 1 53 98 37 91	voconnor@eutelsat.fr
Frédérique Gautier	Tel: + 33 1 53 98 37 91	fgautier@eutelsat.fr
Marie-Sophie Ecuier	Tel: + 33 1 53 98 37 91	mecuer@eutelsat.fr

■ Investors and analysts

Lisa Finas	Tel: +33 1 53 98 35 30	investors@eutelsat-communications.com
Leonard Wapler	Tel. : +33 1 53 98 31 07	investors@eutelsat-communications.com