
Boulogne, 5 July 2012

SIGNATURE OF HD1 AGREEMENT WITH THE CSA

The TF1 group is pleased to announce that it has signed an agreement for HD1 with the French broadcasting authority, CSA. This marks another stage in preparations for the channel's launch on 12 December.

HD1, authorised by the CSA on 26 March, intends to be a channel for all kinds of storytelling. As the leading private partner to the creative industries in France, the TF1 group has developed impressive expertise and forged solid partnerships with the entire creative community, not just in French drama and movies but also with the US majors. HD1 will be a showcase for all types of talent, from the homespun to the avant-garde, and will reflect the vitality and development of all forms of drama.

Much of the channel's programming will be devoted to drama and cinema, a theme that meets viewers' main expectations. HD1 will cover a broad spectrum of topics, writing styles and formats. Its drama offering will range from short comedy shows to prestige series from France, Europe and the US. The channel will also be a showcase for movies. HD1 will offer an eclectic mix of blockbusters, shorts, classics and art-house films. The home theatre dimension will be enhanced by HD.

Fabrice Mollier will be chairman of HD1. He will remain as chairman of the Group's theme channels.

Céline Nallet, previously TF1's Operations Director for Drama, will be the channel's managing director.

Commenting, TF1 Chairman Nonce Paolini said: "The signature of the HD1 agreement with the CSA is a major milestone in the run-up to the channel's year-end launch. With HD1, the TF1 group is expanding its offering of freeview channels with an ambitious, up-to-date and unifying project that will enlarge the TV landscape in France. Our aim is to offer viewers a complementary range of programmes based on a genre that TF1 has always favoured".

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