

PRESS RELEASE

Report on the Shareholders' General Meeting of 6th August 2012

Mr Armand VALISSANT elected Chairman of the Board

Toulon, 7th August 2012:

Groupe VIAL (FR0010340406 - VIA), France's leading independent discount industrial joinery group, announces that the Shareholders' General Meeting held at 2 pm on 6^{th} August 2012 in La Garde adopted all of the resolutions submitted.

The Shareholders' General Meeting thus approved the appointment of CIDN, represented by Miss Virgilia VIAL, as a member of the Board and the renewal of Mr Armand VALISSANT's mandate as a member of the Board.

Following the Meeting, the Board met and elected Mr Armand VALISSANT as Chairman of the Board.

Mr Armand VALISSANT is 69 years old and joined Groupe VIAL in 2002 following over twenty years as Managing Director and Finance and Administrative Director at various SME-SMIs and group subsidiaries, notably in the Industrial Joinery sector. A member of the Group's Board since 2006, Mr VALISSANT wants to refocus the Group's activities on its traditional knowhow whilst developing relations with building-sector professionals, notably by implementing a suitable charter. Moreover, the emphasis will also be on instigating training actions for the Group's network of stores, on both a technical and commercial level.

The minutes of the Shareholders' General Meeting are available in French on the Company's website, www.groupe-vial.com, *Documentation > Assemblée Générale*.

About Groupe VIAL (www.groupe-vial.com)

Groupe VIAL, listed on Euronext Paris by NYSE Euronext since December 2006, sells and manufactures wood, aluminium and PVC products for the home such as doors, windows, gates and staircases. It offers an unmatched ratio of price to quality, thanks to full control of its supplies, its effective and modern production facilities and its vast distribution network, which at 31st March 2012 comprised 74 stores under the VIAL Menuiseries banner, including 4 in Spain, 1 in Portugal and 5 in Bolivia.

Commercial website: www.vial-menuiseries.com

Compartment C of Euronext Paris, part of the NYSE Euronext Group

Reuters: VIA.PA - Bloomberg: VIA FP

VIA
LISTED
NYSE
EURONEXT

Groupe VIAL

Patrick Thinet CEO investisseurs@groupe-vial.com

NewCap.

Financial communication – Investor relations Dusan Oresansky / Pierre Laurent

Tel: +33 (0)1 44 71 94 94 Tel: +33 (0)1 44 71 94 90

vial@newcap.fr