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Poland's Cyfrowy Polsat pay-TV platform boosts capacity at Eutelsat's HOT BIRD neighbourhood

Paris, 7 September 2012 - Eutelsat Communications (Euronext Paris: ETL) and Cyfrowy Polsat today announced the signature of a new contract for additional capacity at Eutelsat's HOT BIRD video position. The addition of 18MHz will support the continued expansion of digital entertainment services by Poland's leading pay-TV platform.

This contract takes to six the total number of transponders leased on the HotBird position by Cyfrowy Polsat and Telewizja Polsat, Poland's leading commercial broadcaster that belongs to Cyfrowy Polsat. Approximately 50% of subscribers are equipped with HD receivers to access 28 HD channels, making Cyfrowy Polsat the country's leading DTH provider of HD services. The platform also provides PPV, VOD, catch-up, TV online services, Internet access and pay mobile TV services in DVB-T.

"New capacity at Eutelsat's HOT BIRD video position confirms our regular growth. The development of existing services and the introduction of new products require additional resources. Having a solid and reliable partner is really important for conducting successfully long-term business," said Dariusz Dzialkowski, CTO of Cyfrowy Polsat.

For Jean-François Leprince-Ringuet, Eutelsat's Commercial Director: *"Twelve years on from its launch on the HOT BIRD satellites, Cyfrowy Polsat is today one of the largest pay-TV platforms in Europe. Eutelsat is proud to be associated with its remarkable success and to further cement our collaboration with a new contract which underscores the continuing leadership of the HOT BIRD neighbourhood across Europe."*

For more information : <http://www.cyfrowypolsat.pl/>

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A. With capacity commercialised on 28 satellites that provide coverage across Europe, as well as the Middle East, Africa and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators. As of 30 June 2012 Eutelsat's satellites were broadcasting more than 4,250 television channels to over 200 million cable and satellite homes in Europe, the Middle East and Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates high speed Internet services through teleports in France and Italy that serve consumers, enterprises, local communities, government agencies and aid organisations in

Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ just over 750 commercial, technical and operational professionals. This culturally diverse staff comprises employees from 30 countries. www.eutelsat.com

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