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Eutelsat S.A. announces successful new 10-year bond issuance

- Launch and pricing by Eutelsat S.A. of a €300 million 3.125% Eurobond due 2022
- Extension of average maturity profile for Eutelsat Communications Group debt to 5.5 years

Paris, 1st October 2012 - Eutelsat Communications (Euronext Paris: ETL) announced today the successful new issuance by Eutelsat S.A. of 10-year senior unsecured bonds (the “**Bonds**”) for a total of €300 million.

The order book for the Bonds reached more than €1.5 billion, demonstrating the market’s confidence in the long term business model of the Eutelsat Group. The Bonds will be issued at 99.148 percent and redeemed at 100 per cent of their principal amount and will have a coupon of 3.125 percent per annum. The Bonds will be cleared through Clearstream and Euroclear. Application has been made for the Bonds to be listed on the Official List and admitted to trading on the regulated market of the Luxembourg Stock Exchange. The Bonds will mature on the 10th anniversary of their issue. The delivery and settlement of the Bonds are expected to occur on 9 October 2012.

As a result of this new financing, the Eutelsat Communications Group will extend the weighted maturity of its financing from 5.2 years at 30 June 2012 to 5.5 years today.

The Company was able to take advantage of the very competitive current market environment to raise long-term financing with a 10-year maturity at attractive conditions.

Joint-bookrunners: Crédit Agricole Corporate and Investment Bank and Société Générale Corporate & Investment Banking

About the Bonds:

Issuer: Eutelsat S.A.

Amount: € 300 million

Coupon: 3.125%

Maturity: 10 years

Market: Official List of the Luxembourg Stock Exchange (Regulated Market)

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A. With capacity commercialised on 29 satellites that provide coverage across Europe, as well as the Middle East, Africa and significant parts of Asia and the Americas, Eutelsat is one of the world’s three leading satellite operators. As of 30 June 2012 Eutelsat’s satellites were broadcasting more than 4,250 television channels to over 200 million cable and satellite homes in Europe, the Middle East and Africa. The Group’s satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat’s broadband subsidiary, Skylogic, markets and operates high speed Internet services through teleports in France and Italy that serve consumers, enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ just over 750 commercial, technical and operational professionals. This culturally diverse staff comprises employees from 30 countries. www.eutelsat.com

For further information

Press

Vanessa O'Connor Tel. : + 33 1 53 98 37 91 voconnor@eutelsat.fr

Frédérique Gautier Tel. : + 33 1 53 98 37 91 fgautier@eutelsat.fr

Investors and analysts

Lisa Finas Tel. : +33 1 53 98 35 30 investors@eutelsat-communications.com

Léonard Wapler Tel. : +33 1 53 98 31 07 investors@eutelsat-communications.com

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France

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United Kingdom

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Italy

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